

# 2025 ADVERTISING agreement



## EXPLORATION GUIDE ADVERTISEMENT PURCHASE DETAILS

Please check all the far-left boxes that apply to your Advertising request, including your Partnership type if you want to become a partner or would like to renew.

### Important Dates:

- All sales will be completed by November 30, 2024.
- Ad submissions are due by December 13, 2024.
- Ads will be invoiced in January 2025.
- Proof approval due by January 9, 2025.

✓	Item	Partner Price	Non Partner Price	Qty	Total
<b>EXPLORATION GUIDE ADS</b>					
	1/6 ad space (2.25"W x 4.75"H)	\$395	\$580		
	1/3 ad space (2.25"W x 9.75"H)	\$760	\$1130		
	1/3 square (4.75"W x 4.75"H)	\$760	\$1130		
	1/2 ad space (7.25"W x 4.75"H)	\$1165	\$1730		
	Full Page ad (8.25"W x 10.75"H)	\$1850	\$2800		
	Inside Cover (8.25"W x 10.75"H)	\$2475	\$3770		
	Back Cover (8.25"W x 10.75"H)	\$2535	\$3885		
	Additional Content Creation (article)	\$150	\$200		
<b>SUBMISSION OPTIONS</b>					
	I need help designing my ad*	\$100	\$125		
	Repeat my ad from 2024	—	—	—	—
	I will submit my own artwork	—	—	—	—
<b>SUBTOTAL</b>					
GST					
<b>GRAND TOTAL</b>					

\*Please note, all images and copy for in-house design need to be supplied by the advertiser. For edits only, working files of the ad need to be submitted and reviewed prior to edit changes. There is only one free edit, an additional \$100 (\$125 for non partners) will be charged for additional redesigns.

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## STANDARD TERMS AND CONDITIONS

1. All advertising is accepted at Travel Drumheller's discretion. **Position is not guaranteed.**
2. The advertiser shall be solely responsible for unauthorized use of name, photograph, device, or word protected by copyright, or registered trademark, and shall indemnify the Travel Drumheller against any loss, costs, and expenses which it may incur as a result of a claim for such unauthorized use. Advertiser warrants that it has the right to use all material supplied with the advertisement.
3. The rates are for advertising space only. Advertising material must be provided to our specifications; otherwise, all necessary production services will be charged to the advertiser.
4. All copy, artwork, and pictorial material must be submitted by specified closing dates. If changes are not received by closing dates, the most recent material on hand will be used.
5. Travel Drumheller will not be responsible for damages arising out of errors in advertisements above the value of the space used for the advertisement in which the error occurred. There shall be no liability for its failure, for any cause, beyond the amount paid for such advertisement.
6. Terms are 100% payable upon invoicing.
7. Any design, artwork, photography, copywriting, or typesetting supplied by Travel Drumheller is for the exclusive use of the Publisher. Any other use not authorized in writing is an infringement of copyright and subject to compensation.
8. Editorial coverage is entirely at the discretion of Travel Drumheller and does not form part of this agreement.
9. Other promotional services or products do not form part of this advertising.

Business Name		
Contact Name		
Mailing Address		
City	Prov	Post Code
Business Phone		Contact Phone
Email		Website
GRAND TOTAL (from previous page)		Payment - <i>For office use only</i>

### Payment:

- Invoices will be sent in January 2025.
- Send e-transfers to [admin@traveldrumheller.com](mailto:admin@traveldrumheller.com). Please note business name and ad size.
- Cheques are payable to Travel Drumheller. 181 Railway Ave, Drumheller, AB T0J 0Y0
- Cash payments can be submitted in person at 181 Railway Ave, Drumheller, AB
- Debit or credit card payments will be subject to a 3% service fee.

I agree to this contract and understand the details of the timelines.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date