

2025 Partnership

Work with Travel Drumheller to reach thousands of visitors and promote the valley as an iconic Canadian Destination.

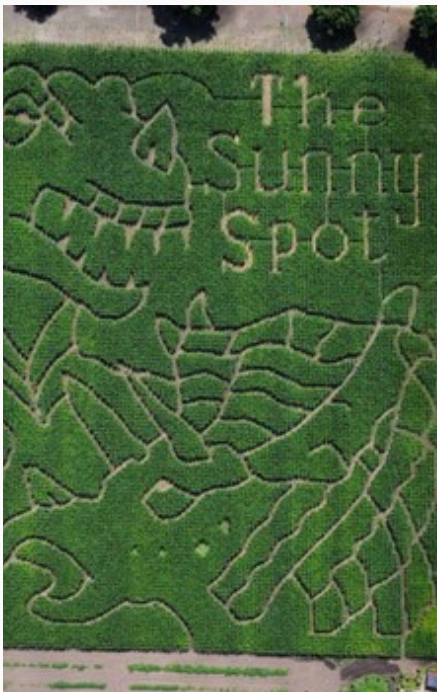
www.traveldrumheller.com/industry

TOURISM IN DRUMHELLER

Tourism is a growing industry in the Drumheller region. We have seen record-breaking visitation over the past couple of years. As Travel Drumheller continues to create strong marketing campaigns and promote the region, we expect these numbers to sustain this upward trend.

WHY BECOME A PARTNER?

- Demonstrates support of tourism in the Drumheller region
- Opportunities to connect with new customers
- Expands your marketing reach
- Provides access to resources to help your business succeed
- Gives exclusive access to tools that leverage marketing dollars
- Helps to showcase everything the Drumheller region has to offer and share all experiences that make the area unique
- By working together, we can cast a larger marketing net and attract more visitors



OUR ROLE

Travel Drumheller works extensively to share the Uncover Wonder story of the Drumheller region to inspire millions of potential visitors each year. Through enticing digital and social marketing campaigns, attending events, and our website we bring awareness and enthusiasm for the region.

Your business contributes to Drumheller's destination story. Our tourism partners and experiences are why visitors choose this region year after year. Elevating your business story through deliberate planned marketing efforts through our Partner Program supports your business and the entire tourism industry.

APPLY NOW!

Choose one of our partnerships for a full year of marketing and business support.

Business Partnership	\$195 + GST
Event Partnership	\$99 + GST
DMF Partnership	Variable Rates
<i>(Accommodation only)</i>	

Apply now by scanning this QR code.



E-transfers can be sent to admin@traveldrumheller.com

2025 PARTNERSHIPS

Partnership rates are for a 1 year term.

Business Partner \$195 + GST

For businesses operating seasonally or throughout the full-year.

Event Partner \$99 + GST

For businesses or groups hosting one event in the Drumheller Valley annually.

DMF Partner Variable Rate

For accommodation providers only.

BENEFITS	Event Partner	DMF or Business Partner
Ad Discount in Exploration Guide	✓	✓
Prioritized Web Listing	✓	✓
Free Event Listings	✓	✓
Visitor Newsletter Promotion	✓	✓
Industry Newsletter Promotion	✓	✓
Networking Opportunities	✓	✓
Social Media Marketing	3X*	4X*
Priority Buy-in for Advertising Opportunities	✓	✓
Eligible for Tourism Development Fund	✓	✓
Free & Subsidized Training	✓	✓
Voting & Board Privileges	✓	✓
Asset Creation Support	partial	✓
Media Mentions	✗	✓
Referrals & Sales Leads	✗	✓
Digital Image & Video Library Access	✗	✓
Advocacy & Support	✗	✓

*minimum

For more information on benefits, visit TravelDrumheller.com/Industry

BECOME A PARTNER:

- 1) Complete the Partner Application
- 2) Make your payment. Options include:
 - a) **Cash** - drop off at the Travel Drumheller office at 181 Railway Ave E
 - b) **Cheque** - make out to Travel Drumheller. Mail to Box 1357, Drumheller, AB T0J 0Y0
 - c) **E-transfer** - send to admin@traveldrumheller.com. Please include your business name and "partnership" in the message box.
 - d) **Debit / Credit Card** - subject to a 3% additional service fee. Can be paid through online invoice or at the office.
- 3) Check your listing on TravelDrumheller.com. Let us know if any updates are needed.
- 4) Review the Industry Hub on TravelDrumheller.com for a current list of programs and resources for our Partners.
- 5) Email development@traveldrumheller.com with any specific goals or marketing assistance you require for the upcoming year so we can support you and your business.

CONTACT

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Travel Drumheller

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