

## **Travel Drumheller partnership opportunities**

Partnering with Travel Drumheller is a great investment for local businesses and a demonstration of support for the local tourism industry. Support for Travel Drumheller will ensure the organization continues to provide marketing strategy and support for the Valley; tourism sector while also allowing for future growth.

Partners have exclusive access to a variety of tools to leverage marketing dollars including cooperative marketing programs, tourism image library, networking events, industry contact lists, educational workshops, discounts on marketing programs such as the Exploration Guide and access to the new industry site on [traveldrumheller.com](http://traveldrumheller.com).

Join us as we showcase the best of the Valley; while inspiring visitors and locals to experience the unique landscape and spirit here in Drumheller.

## **Becoming a Travel Drumheller partner**

Pricing  
\$95/year

Pricing includes:

- Co-operative marketing opportunities with Travel Drumheller and Travel Alberta
- Access to digital image library (stock photos, brand logos, and marketing resources)
- Travel Drumheller Industry Newsletter and access to TD Industry Facebook Group
- 20% discount on advertising in the Exploration Guide
- One hour “Market Ready Audit”
- Partner directory (through Industry section on [traveldrumheller.com](http://traveldrumheller.com))
- Professional development and networking opportunities
- Opportunity to sit on Travel Drumheller committees