



Travel
Drumheller

Exploration Guide 2020

➤ ESCAPE TO THE VALLEY ➤ ALL-AGES EXPLORATION ➤ YOU SHOULD EAT HERE! ➤ ADVENTURE FOR EVERYONE



Uncover Wonder



Celebrating 20 years!
**TOWERING HIGH
OVER DRUMHELLER...**

the World's Largest Dinosaur is designed for dino-enthusiasts of all ages to explore, inside and out. Climb 106 stairs inside the giant T-rex lined with beautiful murals to admire the breathtaking badlands from her gaping jaw – **A MUST-SEE ATTRACTION!**

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DRUMHELLER HELICOPTER TOURS

FAMILY FRIENDLY - INCREDIBLE VIEWS - WALK INS WELCOME



2 LOCATIONS

HORSESHOE CANYON CAMPGROUND

HIGHWAY 9, 17KM SOUTHWEST OF DRUMHELLER
FOSSIL SHOP - HIKING - PICNIC TABLES - VIEWING AREA

CACTUS COULEE FUN PARK

4KM WEST OF ROYAL TYRRELL MUSEUM ON NORTH DINOSAUR TRAIL
GO KARTING - MINI GOLF - EUROBUNGY

MAY TO SEPTEMBER

ADULTS \$55/PERSON + GST
CHILDREN \$50/PERSON + GST
(2-3 PEOPLE PER FLIGHT) - CHILDREN 12 AND UNDER

PHONE 403-334-4354
WWW.MVHELI.COM



On The Cover

Horseshoe Canyon at sunset.
Photo by Dan Schykulski Photography/
@danschyk

Adventure for Everyone

Discover the extraordinary beauty of the badlands with these outdoor activities tailored to every level of fitness.



8 Drumheller Valley Calendar

From music festivals to motorcycle rides, don't miss these exciting events.

13 You Should Eat Here!

Drumhellerites share some of their favourite local places to eat, including cozy cafés and fine-dining establishments.

19 Escape to the Valley

With a vibrant art and culture scene, thrilling outdoor adventure, stunning views and more, the Drumheller Valley makes for a perfect couple's getaway.

24 All-Ages Exploration

An insider's look at visiting some of the area's popular attractions with kids in tow.



30 An Illustrated Guide to Flora and Fauna

As part of the Grassland Natural Region, the Drumheller Valley is teeming with wildlife. Keep your eyes peeled for these six plants and animals.



33 Drumheller Day Trips

Hit the road and explore some of the exciting culinary, cultural and historical offerings in the region with these curated day-trips from Drumheller.



38 Heart of the Valley

The Drumheller Dragons Junior A hockey team provides a focal point for community and connection, especially during the long and cold winter months.



TRAVEL DRUMHELLER | Box 1357, Drumheller, AB T0J 0Y0, Ph 403-823-2242, traveldrumheller.com | Advertising inquiries, admin@traveldrumheller.com | Statements, opinions and viewpoints expressed within this publication do not necessarily represent the views of the publisher, Travel Drumheller in partnership with RedPoint Media & Marketing Solutions. | Copyright 2020 by RedPoint Media Group Inc. | No part of this publication may be reproduced without the express written consent of the publisher. **Printed in Canada for free distribution.**
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DISCOVER Downtown Drumheller



Natural Light Images & The Wicanook

Two unique shops in one location!

Experience real world beauty at Natural Light Images with their photography and digital imaging services.

The Wicanook, an esoteric boutique with aromatherapy and holistic relaxation services and products.

175D 3 Ave W
nlightimages.com
facebook.com/thewicanook



Dry Canyon Collectables

Come check out the selection of Indigenous collectibles, genuine moccasins, trapdoor underwear, dream catchers and many other unique items. Enjoy the gallery of local artists work. If you are looking for a one-of-a-kind gift you'll find it here!

175 3 St W
 403-856-3556
 Find us on Facebook!



Artisan Health and Wellness

Located in the heart of downtown Drumheller our store offers a variety of natural and organic products such as vitamins, supplements and other lifestyle merchandise. Our staff is passionate, educated and eager to help our customers on their journey to a healthier lifestyle.

88 3 Ave W
 403-823-0775
 Find us on Facebook!



Black Mountain Coffee Roaster

"This is the perfect coffee shop. Excellent coffee, great food, amazing cinnamon buns, good music and a relaxing atmosphere. The owners are very dedicated to their business and it shows in not only their products, but also in how they treat their customers. They really do an amazing job!" —Matt Bailey

150 3 Ave W
 403-821-1455
 Find us on Facebook!



Jungling Works Home and Gift

Featuring Canadian Crafted Products inspired by the wonders of the Badlands and designed by owner/artist Debra Jungling. Treat yourself to a shopping experience! The store offers a unique blend of gifts, kitchenware and home decor set in the inviting atmosphere of a restored 1920s brick building. Open year round.

299 1 St W (Gorgosaurus Street)
 403-823-2208
jungling@telusplanet.net
junglingworks.com



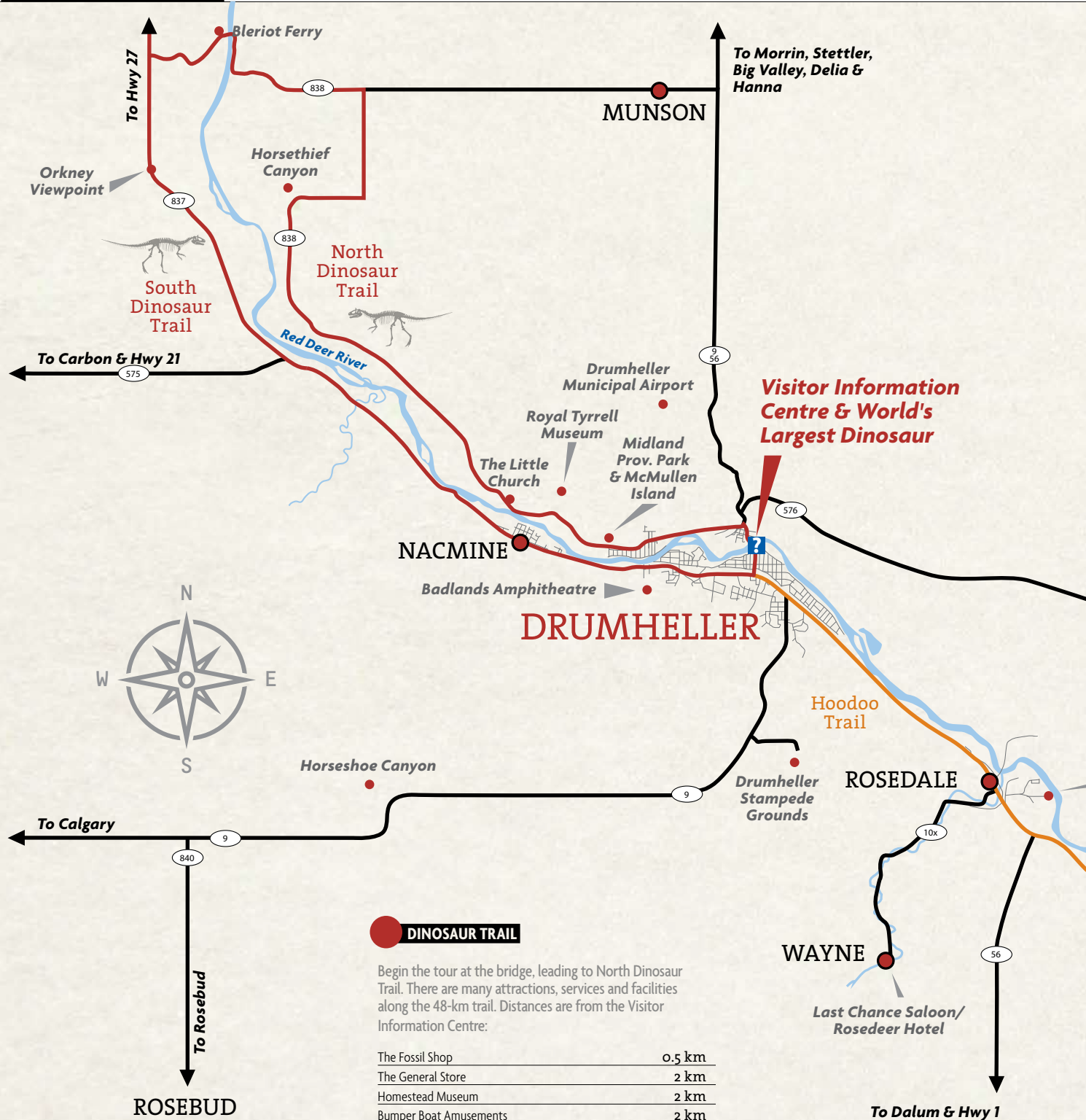
The Faux Den

Here at The Faux Den we offer souvenirs, gifts, fossils, jewelry, garden decor and more! We aim to include something for everyone while keeping true to our history of farming, coal mining, railways etc.

Open 7 days a week May long weekend till Christmas with extended Summer hours.

175 3 Ave W
 403-856-5035
 Find us on Facebook!

DRUMHELLER VALLEY

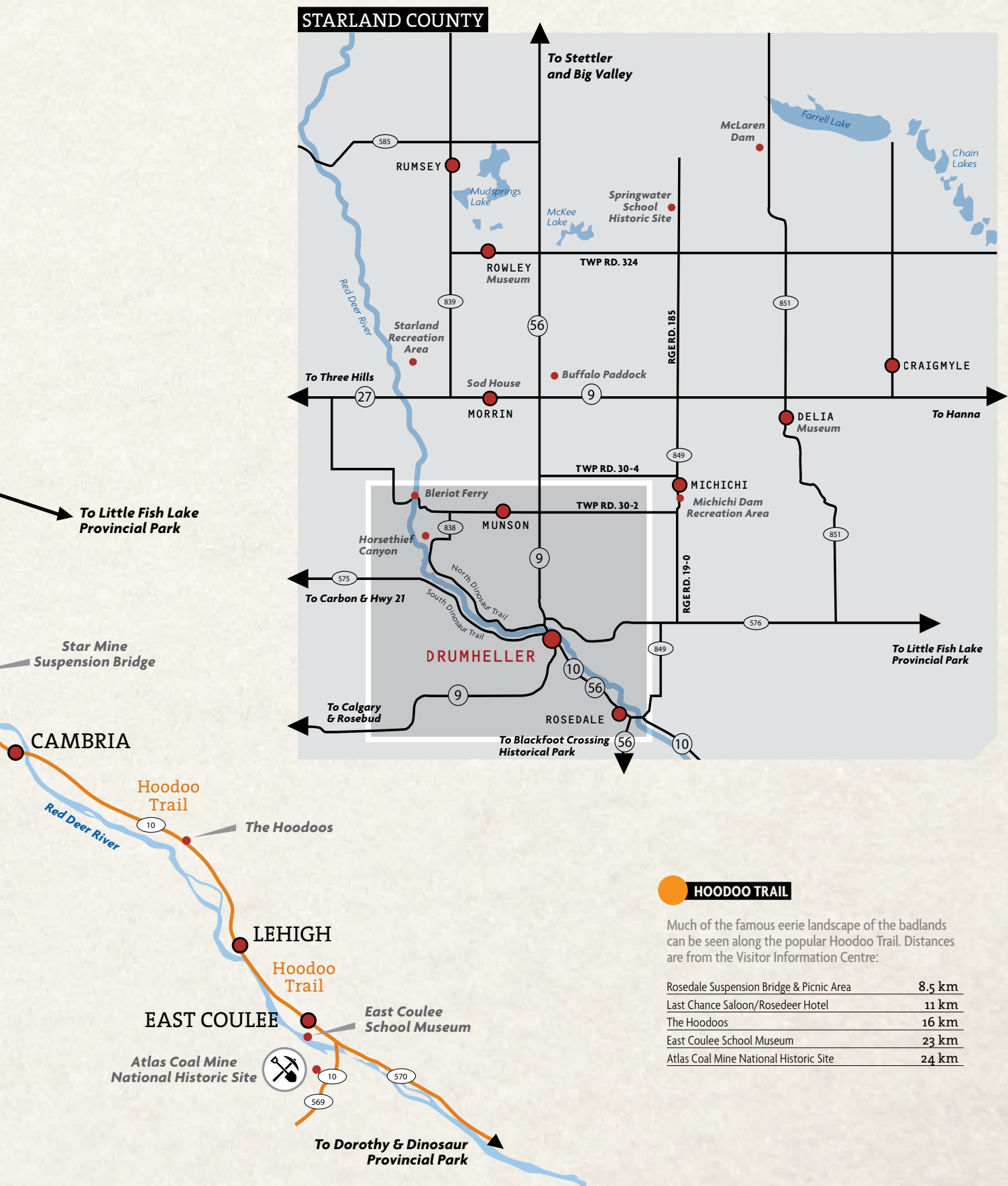


ROSEBUD
To get to Rosebud turn south off of Highway 9 onto Highway 840. Continue south for approx 10 km to Rosebud

DINOSAUR TRAIL

Begin the tour at the bridge, leading to North Dinosaur Trail. There are many attractions, services and facilities along the 48-km trail. Distances are from the Visitor Information Centre:

The Fossil Shop	0.5 km
The General Store	2 km
Homestead Museum	2 km
Bumper Boat Amusements	2 km
Fossil World Dinosaur Discovery Centre	3 km
Midland Provincial Park Interpretive Centre	4 km
Royal Tyrrell Museum	6 km
The Little Church	7 km
Horsethief Canyon	16 km
Bleriot Ferry (halfway point on the Dinosaur Trail)	24 km
Orkney Viewpoint	18.5 km
Badlands Amphitheatre	3.5 km
Newcastle Beach Recreation Area and Boat Launch	2 km
Rosebud Theatre	35 km



HOODOO TRAIL

Much of the famous eerie landscape of the badlands can be seen along the popular Hoodoo Trail. Distances are from the Visitor Information Centre:

Rosedale Suspension Bridge & Picnic Area	8.5 km
Last Chance Saloon/Rosedale Hotel	11 km
The Hoodoos	16 km
East Coulee School Museum	23 km
Atlas Coal Mine National Historic Site	24 km

DON'T-MISS Drumheller Valley Events 2020

APRIL

17-May 24 *Glorious!*
at Rosebud Theatre
rosebudtheatre.com
24-25 Drumheller Chamber
of Commerce Spring Expo
drumhellerchamber.com



MAY

1-2 East Coulee SpringFest
ecsmuseum.ca ▲
23 Boogie in the Badlands
Car Show

JUNE

6 Three Hills Annual
Cruise weekend
threehillscruise.ca
12-14 Village of Carbon
Sportsday Weekend
villageofcarbon.com
12-Aug 23 *Chariots of Fire*
at Rosebud Theatre
rosebudtheatre.com
13 Ladies Motorcycle Rally
14 DORVA
rockstartriplecrown.com



25-Aug 22 *Every Brilliant
Thing* at Rosebud Theatre
rosebudtheatre.com
27 Gran Fondo Badlands
bike race
granfondobadlands.ca ▲

JULY

Downtown Plaza – activities
every Thursday-Sunday
dinosaurvalley.com



1 Canada Day Parade
and Fireworks
3-19 Badlands Passion Play
badlandsamp.com
7-12 Rosebud Chamber
Music Festival
rosebudtheatre.com
10-11 Motorcycle Madness
drumhellermotomadness.ca ▼



31-Aug 2 Loud as Hell
Music Festival
loudashell.com

AUGUST

Downtown Plaza – activities
every Thursday-Sunday
15 Kneehill County Long
Table Dinner & Market
kneehillcounty.com



15-16 Dinosaur & Comic
Convention
drumhellerdinoexpo.com ▲
29 Tom Cochrane
badlandsamp.com

SEPTEMBER

4-7 WayneStock
waynestock.org ▼



6 15 Minutes of Fame
Music Festival
rosebudtheatre.com
13 Dinosaur Valley
Half Marathon
dinosaurhalf.com



18-Oct 17 *Silent Sky*
at Rosebud Theatre
rosebudtheatre.com
25-27 Culture Days
culturedays.ca
26 Ultra X marathon
xwarriorchallenge.com ▲



OCTOBER

31 Dry Canyon Collectables/
The Faux Den Haunted Hallway

NOVEMBER/ DECEMBER

6-Dec 23 *All is Calm:*
The Christmas Truce of 1914
at Rosebud Theatre
rosebudtheatre.com
21 Downtown Festival
of Lights
dinosaurvalley.com
27-28, Dec 4-5
Christmas in the Coulee
atlascoalmine.ab.ca ▼



2021



JANUARY

Highland Gala at the Badlands Community
Facility dinosaurvalley.com

Newcastle Country Inn



Beautiful, well-appointed accommodation •
Clean, comfortable and quiet • Charming
staff • Recipient of many housekeeping and
service awards • TV with cable • Free WiFi •
Free parking • Self-serve breakfast (gluten-
free available upon request when booking) •
Air conditioned • No pets • Reservation
form available on the website

403-823-8356 | Toll Free: 1-888-262-4665
newcastle@shaw.ca

newcastlecountryinn.net

EAST COULEE SCHOOL MUSEUM & CAFE



coal town life and lunch

open May to October

www.ecsmuseum.ca



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Antique Shop, Sod Hut, Walking Path, Caboose, Gifts, Decor, Spa
Come walk in the footsteps of the **GHOSTBUSTERS!**

45 mins from Calgary | 45 mins from Drumheller | Junction Hwy #9 & Hwy #72 | BEISEKER.COM



Opened summer 2019. Inside seating capacity of 42 and patio capacity of 40. Patio faces "munchie park" near downtown Drumheller. Six locally crafted beers on tap with four changing seasonals. Growler fills, flights, and off sales available. Family-friendly and a heated patio.

facebook.com/valleybrewingdrumheller



WHIFS FLAPJACK HOUSE

Join us for a delicious
Breakfast - Lunch – Brunch
OPEN DAILY 6 A.M. - 2 P.M.

403-823-7597
801 North Dinosaur Trail



HORSESHOE CANYON CAMPGROUND

This full-service campground offers adventurers immediate access to the hikes and vistas of Horseshoe Canyon. Clean washrooms & shower facilities, free Wi-Fi, playground, convenience store and ice-cream shop. Located close to attractions in both Drumheller & Rosebud. Helicopter tours offered onsite by *Mountain View Helicopters*.

403 856 8107
info@horseshoecanyon.ca
horseshoecanyon.ca



MOTHER MOUNTAIN TEA HOUSE

Beautifully restored and furnished with antiques located in a 1912 former lumberyard in the Village of Delia, the Tea House offers an excellent dining experience in a quaint and peaceful setting. Friday night we serve our famous baby back ribs. Saturday night is our chefs special. Sunday evening enjoy our Alberta Triple A Roast Beef. We also feature the largest selection of home-made pies and desserts in the region.

Open 11 am to 8pm, Friday to Sunday.

403-364-2057 | [MOTHERMOUNTAINTEAHOUSE.CA](https://mothermountainteahouse.ca)



We are a seasonal Motorcycle destination located in the Drumheller Valley. At Top Rocker, we are geared to you... the rider. We have everything a touring rider needs, all under one roof!

Whether you're meeting up with friends, stopping for a quick bite or looking for destination T-Shirts; we've got you covered!

Located on HWY 10,
5 km east of the Walmart.
Toprockergear@hotmail.com

Caracol Clay

STUDIO AND GALLERY



Janet and John invite you to visit their East Coulee Gallery full of their handmade pottery treasures.

Open from 10 am-4 pm daily. Just follow the signs. Browsers welcome.

169 6 St. East Coulee | 403-822-2258
caracolclaystudio.com

ADVENTURE FOR *EVERYONE*

From leisurely strolls to challenging runs, the Drumheller Valley has outdoor activities for every level of fitness

By Elizabeth Chorney-Booth

The valley's otherworldly beauty is waiting to be explored.

Every year, thousands of visitors make their way to the Drumheller Valley for its charm, to learn about palaeontology, and to get a taste of Alberta's history. But one of the area's biggest draws is the extraordinary natural beauty of the badlands region. The Red Deer River valley, striped hills and coulees, and ethereal hoodoos are best explored by getting right into the thick of nature, be it on foot, by bike, or by boat. Whether you're a fitness newbie or in top athletic shape, here are some of the exciting ways you can get out and explore the striking terrain of Alberta's badlands.

i **724 KILOMETRES LONG,** the Red Deer River flows through Drumheller, the city of Red Deer, Dinosaur Provincial Park and into Saskatchewan.



Rolling Down the River

ACCESSIBLE FOR Paddlers of any level, including first-timers.

Riding the river can seem daunting to the uninitiated, but it's actually one of the most relaxing ways to explore the Drumheller Valley. Paddling the Red Deer River gives visitors a chance to drink in the hills from a different vantage point than you'd find from the road or hiking trails. You may also catch glimpses of local wildlife such as the beaver and trout that make the river home.

Experienced paddlers can bring their own raft, kayak, or canoe, or rent a boat from a local provider. Those who need a little bit of guidance, or are looking for the perspective of a local, can book a tour with Red Deer River Adventures. Tours range from mellow two or three-hour paddles from the Kneehill County line to downtown Drumheller to more intense half-day trips from Drumheller to East Coulee that pass by the famous Star Mine Suspension Bridge.

reddeerriveradventures.com

shops, friendly restaurants, and plenty of attractions that celebrate the community's best assets. The historic downtown strip on 3rd Avenue is a picture of classic small-town Alberta, with quaint stops like the Valley Doll Museum & Gifts and the quirky Badlands Gallery, as well as more modern businesses like Shredz Snow & Skate and Valley Brewing—Drumheller's first craft brewery. Walk a few blocks north (those with mobility issues may prefer to drive) toward Riverside Drive to get to the Visitor Information Centre and the World's Largest Dinosaur, a towering T-rex replica.

During the holiday season, the Festival of Lights celebration fills downtown with thousands of twinkling lights and Christmas trees. drumheller.ca

ABOVE Canoeing the Red Deer River is a relaxing way to explore the valley. **LEFT** Drumheller's Festival of Lights fills downtown with twinkling lights.

FACING PAGE The X Ultra challenges runners with a 50-km course; cruise Drumheller with ease on an E-bike.



Stroll Downtown Drumheller

ACCESSIBLE FOR Everyone.

Drumheller's "downtown" zone isn't huge by urban standards, but it is packed with charming

X Ultra: The Run of a Lifetime

ACCESSIBLE FOR Seasoned runners who have trained for a marathon.

Running a marathon is a tremendous feat, but competing in an ultra-marathon is the ultimate in any runner's journey. An ultra-marathon is any foot race that goes further than the already gruelling 42 kilometres in a standard marathon. The X Ultra takes runners on a 50-km course that snakes through privately owned portions of the badlands—full of fossil deposits and unique rock formations—that are normally inaccessible to the public. Participants can register either as soloists or as part of a relay team. It's a formidable race where hardcore athletes can push themselves to their limits while drawing inspiration from the otherworldly terrain of the valley. The X Ultra takes place on September 26, 2020. xwarriorchallenge.com/events/x-ultra-50



THE X ULTRA'S 50-KM COURSE

takes runners through privately owned sections of the badlands.



E-bike for Maximum Return With Minimal Effort

ACCESSIBLE FOR Novice bike riders.

Drumheller is full of bike trails, and anyone who may not want to exert the energy to pedal through nature's peaks and valleys can opt for an e-bike rental from Red Deer River Adventures. An e-bike comes outfitted with an electronic motor that does most of the work, so, besides a little bit of pedal power, cyclists shouldn't even break a sweat. The rental office is conveniently located in town, and each e-bike comes charged with 30 km of battery power. That's enough juice to sail along some of the 18 km of trails that lead toward the Royal Tyrrell Museum. Or you can stick closer to town and cruise Drumheller's historic downtown.

Note: e-bike rentals are only available for riders ages 12 and up (kids under 18 must be accompanied by a parent or guardian), but younger kids can ride in a trailer pulled by an adult. Fat bike e-bike rentals are also available in the wintertime.

drumhellerebikes.ca



Read more about hiking in the valley on page 28.

i **CYCLISTS CROSS 11 BRIDGES** over the course of the Gran Fondo Badlands' 162-km route.



Biking the Gran Fondo Badlands

ACCESSIBLE FOR All cyclists. Beginners can do the shorter 50-km rides and experienced riders can do the longer rides.

Imagine watching the dramatic scenery of the Drumheller Valley—with its looming hoodoos and twisting coulees—unfold over the course of several hours from the back of a bicycle. That's what cyclists experience in the annual Gran Fondo Badlands ride, which is part of the Alberta Gran Fondo Series. Riders can choose to cycle distances ranging from 50 km to 162 km, which means the Gran Fondo isn't restricted solely to top-tier athletes. Not only will participants get to pedal through some of the most striking terrain of the badlands, but the route also includes a 10-minute ride on the famed Bleriot Ferry. The Gran Fondo Badlands takes place on June 27, 2020. granfondobadlands.ca



WHAT ABOUT THE DINOSAURS?

Here are a few ways to combine outdoor adventure with prehistoric exploration:

1 While in town, look for DinoWalk signs, which are scattered around downtown. You'll find all of the area's most popular dinosaurs represented.

2 The Royal Tyrrell Museum of Palaeontology offers outdoor programming for both kids and adults. Go on a guided hike in search of fossils or do a self-guided tour of the on-site Badlands Interpretive Trail.

3 Tour providers like Red Deer River Adventures know that many visitors are interested in palaeontology and will point out the area's dinosaur history.

4 Walking the 106 steps to the mouth of the World's Largest Dinosaur is a bit of active adventure itself! Take the time to get up there for a spectacular view of the river valley. ≡



Witness the valley's unforgettable landscape during the Gran Fondo Badlands.

explore

Horseshoe Canyon

A must see attraction along the Highway 9 corridor, thousands of visitors come every year to enjoy the Canyon's hiking trails, amazing views, day-use and rest areas.

camp

Keiver's Lake Campground

West of Three Hills on Highway 583.
34 stalls, 8 group sites, wash house, play park, basketball court, ball diamond, camp kitchen, no motorized boats, swimming not recommended.

Swalwell Dam

Southwest of Swalwell. Self-register.
Picnic areas, fire pits.

Braconnier Dam

South of Three Hills on Highway 21.
10 stalls, self-register, camp kitchen, no fishing.

visit

Orkney Viewpoint

Located off Highway 837 west of Drumheller, the Orkney Viewpoint is a popular tourist attraction and rest area, offering stunning views of the Red Deer River Valley.

place copy here
about this picture
and what is hap-
pening

Kneehill
COUNTY

home of

HORSESHOE CANYON

www.kneehillcounty.com

#sharekneehill



@kneehillcounty

You Should **EAT HERE!**

From burger joints and waffles to fine-dining establishments and saloons, the Drumheller Valley is packed with places to fuel up. We hit the streets to ask locals to share some of their favourite places to eat in and around town.

By Colin Gallant and Nathan Kunz



The number 11
noodle bowl at
the Vietnamese
Noodle House.



Debra Jungling
*Artist and Owner,
Jungling Works*

**RESTAURANT Au Croque
Monsieur**

WHY "You may not notice it
at first from the outside, but
their lunch is awesome."

ORDER "They have a really
nice quiche there, and a really
nice salad, too."

323 Centre St., (403) 823-2202



Deanne Zariski
*Head of Business and
Visitor Services at a popu-
lar Drumheller attraction*

**RESTAURANT Vietnam-
ese Noodle House**

WHY "It's run by a local family
and they're very supportive in
the community."

ORDER "I love their salad
rolls. They're an appetizer but
they're the perfect portion
and they're fresh and healthy.
For something more substan-
tial, I love number 11, which is
charbroiled pork with spring
rolls on a rice noodle bowl."

202 2 St. W., (403) 823-2000



Paula Sutherland
*Manager, Last Chance
Saloon*

**RESTAURANT Athens
Greek Restaurant**

WHY "We're typically late
diners, and they have a nice
covered patio that's quiet at
the end of the evening. It's a
good ambience, good service,
good people and great food."

ORDER "I have the Greek sal-
ad and then I follow it with the
Greek ribs every time. They also
have fantastic Greek potatoes.
It's amazing."

71 Bridge St., (403) 823-3225



Nick Patterson
Brewer, Valley Brewing

**RESTAURANT Sublime
Food and Wine**

WHY "The food is super
consistent and very well-made,
and you get good portions as
well. It's a good place to take
clientele or your wife."

ORDER "Surf and turf has
always been my go-to there."
**109 Centre St., (403) 823-2344,
sublimefoodandwine.com**



Jay Russell
*Curator, The Atlas
Coal Mine National
Historic Site*

**RESTAURANT Willow
Tea Room in the East
Coulee School Museum**

WHY "They make comfort
food like grandma made, espe-
cially if you had a baba."

ORDER "My favourite there
is the grilled cheese sandwich,
because it can be vegetarian
and it's the ultimate comfort
food. You can get a big soup, a
big sandwich and a drink to go
with it, and to me, it just takes
me back to my childhood in
Drumheller."

**359 2 Ave., East Coulee, (403)
822-3970, ecsmuseum.ca**



**3 MORE
RESTAURANTS
TO TRY**



WHIFS Flapjack House

This cozy spot is known for its
waffles, hamburgers, ice cream,
flapjacks and salads.

**801 N. Dinosaur Trail,
(403) 823-7595**



**Mother Mountain Tea
House and Restaurant**

Open Friday, Saturday and Sun-
day, find everything from eggs
Benedict to Texas-style baby
back ribs at this old-fashioned
restaurant in nearby Delia.

**102 1 Ave. W., Delia, AB,
(403) 364-2057,
mothermountainteahouse.ca**



Diana Restaurant

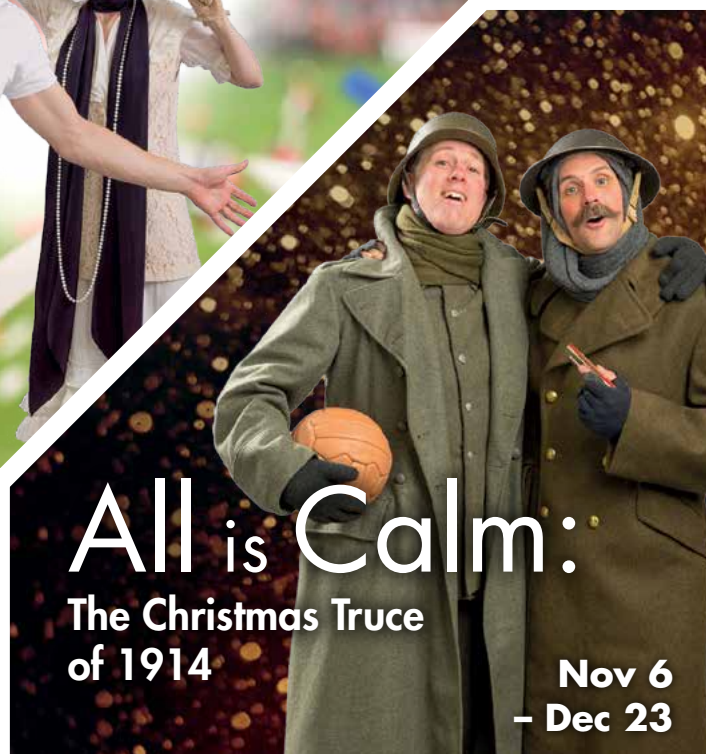
You can order from the menu
or opt for the buffet at this
mom-and-pop spot that serves
western and Chinese cuisine. ≡

**388 Centre St., (403) 823-3030,
facebook.com/
diana-restaurant**

Rosebud
Theatre

TRUE STORIES

2020
Season



Only in Rosebud will you discover a thriving artistic community bursting with the perfect balance of character and culture. Visit Rosebud Theatre for a delightful afternoon or evening of delicious food, gracious hospitality and amazing live theatre.

1-800-267-7553
RosebudTheatre.com



ESCAPE ***TO THE VALLEY***

Discover what makes Drumheller the perfect getaway for couples

By Jody Robbins

Life rarely slows down, but time seems to stand still in the Drumheller Valley. You've got all the time in the world to decompress in this isolated pocket of the Prairies. Here are a few different game plans for the perfect couple's getaway in the area, whether you're wanting to take in the art scene, play in the great outdoors, or simply enjoy an easy, uniquely romantic escape.

Outdoor Lovers

You likely know all about the Royal Tyrrell Museum of Palaeontology, but how often have you explored beyond its fossil-filled interior, especially

during the wintertime? Strap on snowshoes and make your way across pillowy pockets of powder on the Badlands Interpretive Trail. (You can rent snowshoes and poles from Red Deer River Adventures.)

The crunch of snow is the only sound you'll hear as you explore the surrounding landscapes that look as if they've been dusted with icing sugar.

Pop into Café Olé post-snowshoe to warm up with a cup of locally roasted coffee and biscotti.

In the summertime, hit the links with your love at one of the nearby golf courses in the valley. Try the Three Hills Golf Club—a nine-hole course about 45 minutes northwest of Drumheller. It's perfect for all levels and boasts a brand-new clubhouse.



SPOTS TO STAY



1 Sleep under spectacular starry skies at one of the valley's 19 different **campgrounds and RV sites**.

You can leave your gear at home and book a fully-equipped RV or cabin.

2 **Heartwood Inn & Spa** sets the mood with flowers, wine and candles, plus a decadent bubble bath for you and your sweetheart. As a bonus, Heartwood offers spa services.

3 A charming B&B less than a half-hour drive from Drumheller, **Rosebud Country Inn** offers 10 guest rooms, each with a full bath. This spot is famous for its pies, so why not smuggle a few slices up to your room? We won't tell.

LEFT Book a campsite and connect with your partner in nature.

BELOW The Badlands Passion Play in Drumheller.

Romantic Adventure Seekers

When you're on a romantic getaway, the key is finding activities that create memories.

Horse-drawn carriage rides are definitely not something you do every day. Clip clop your way through the streets of Drumheller, ducking into its leafy parks with Rare Rides, an outfitter that offers carriage rides year-round, as well as sleigh rides in winter.

An equally unforgettable experience is hovering over the otherworldly landscape in a helicopter while the sun casts its rays upon this unique land. You'll gain a different perspective of the badlands from high above on a tour with Mountain View Helicopters.

If you need an excuse to cuddle your partner close, consider taking the Drumheller Guided

Ghost Walk Tour, which runs Thursday, Friday and Saturday nights from June through August. Drumheller is considered one of the most haunted towns in Alberta, and this tour reveals the tales of some of the community's most colourful past residents whose spirits may still linger.

Arts and Culture

The hamlet of Rosebud, about a 30-minute drive southwest of Drumheller, is an ideal, under-the-radar date destination. Forget dinner and a movie, here it's all about live theatre and a hot buffet meal to boot. Every year, 35,000 theatre-lovers take in performances at the Rosebud Theatre, either inside the Opera House (a 232-seat theatre that was once a grain elevator) or the more intimate Studio Stage. Come for the theatre but stay to explore this alluring community, which is laced with lovely gift shops, and the Akokiniskway Gallery, where vibrant artwork is showcased in an atmospheric former church.

Rousing performances can also be found at the Badlands Amphitheatre. One of Canada's most stunning outdoor theatres, this is the home of the Badlands Passion Play, an epic story of faith and love that is based on the life of Jesus and runs each year during the month of July.

If antiques are up your alley, a visit to Drumheller's Homestead Antique Museum is a must. It's easy to transport yourself back to the Victorian and Edwardian eras at this nostalgic attraction that showcases artistic and household items early settlers used. If visiting in July or August, swing by Murray House next door. Purchased right out of a 1919 Eaton's catalogue, this historic spot features a delightful tearoom known for its fresh-baked cinnamon buns.



INSTAGRAM-WORTHY VISTAS



Horseshoe Canyon, one of Canada's top nature destinations designated by the Nature Conservancy of Canada.



Hoodoo Trail, where striated sandstone pillars signal your arrival in the Jurassic World.



Star Mine Suspension Bridge, which crosses the Red Deer River just outside of Drumheller, in the community of Rosedale.



Last Chance Saloon, an atmospheric watering hole in the hamlet of Wayne.



Orkney Viewpoint for sweeping views of the Red Deer River valley.



SNAP AND SHARE

Share your romantic vistas with us on social media, [#traveldrumheller](#), [#drumheller](#)

Take unforgettable photos in the Canadian Badlands.

3 REASONS WHY

Drumheller is the ultimate location for destination weddings

AFFORDABILITY

You'll pay way less for accommodation, meals and banquet rentals than you would almost anywhere else. You'll also likely appreciate the lack of pretension. They're friendly folks out here!

PHOTOS

The supernatural landscape in the Canadian Badlands makes for the perfect wedding backdrop. You'll score equally compelling and more original snaps than those taken in the mountains.

ACCESSIBILITY

Ever help someone use their wheelchair on a beach? It's not easy. In Drumheller, everyone is welcome, from LGBTQ guests to those with mobility issues. ≡



FOR A VERY INTIMATE CEREMONY, consider saying "I do" at the Drumheller Little Church. It can comfortably hold about six people inside.





**For more information,
please contact**

Sean Wallace,
Manager, Economic Development
Town of Drumheller
224 Centre Street
Drumheller, Alberta, Canada

403-823-1316
swallace@drumheller.ca

Why Drumheller?

Drumheller is located in the heart of the Canadian Badlands, a dynamic region in Southern Alberta that is well positioned for investment, growth and development. It offers business and investors a strategic location, talented workforce and low business costs. Through ongoing commitment and collaboration with all levels of government, our dedication empowers opportunity and economic growth.

As a hub community, Drumheller serves a direct market population of 50,000 and a larger trade area of 1.5 Million that includes Calgary and Red Deer. As a full service community, Drumheller offers a wide range of government and business services that includes a hospital with over 75 dedicated services, excellent K to 12 schools along with a renowned international school. Additionally Drumheller has the infrastructure to accommodate small to large-scale industry.

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- High capacity fiber optic internet and data services
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- Recruitment assistance
- Sourcing of realtors, developers, contractors, shippers and utilities
- Liaison with Provincial and Federal Governments
- Expertise in foreign direct investment and economic immigration

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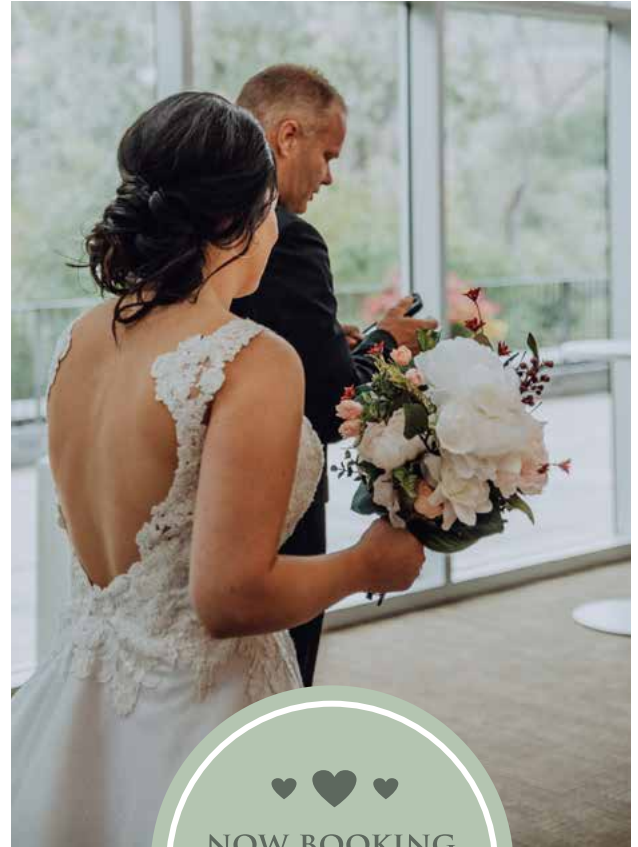
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ALL-AGES **EXPLORATION**

Three moms weigh in on exactly what it's like to explore some of Drumheller's top attractions with kids in tow

By Meredith Bailey, Julia Williams and Elizabeth Chorney-Booth



The Royal Tyrrell Museum of Palaeontology with Preschoolers

Dinosaurs are a big deal in our house. Our four-year-old son could tell the difference between Iguanodon and Parasaurol-ophus by the time he was three, and our two-year-old could “roar” before he could talk.

A visit to the Royal Tyrrell Museum of Palaeontology in Drumheller—the only museum in Canada dedicated exclusively to the study of ancient life and home to the world’s largest display of dinosaurs—seemed like a must-do.

THE TRIP

At roughly 90 minutes from Calgary, a day-trip to the Royal Tyrrell Museum with preschoolers is easy.

There are views of Alberta prairie—peppered with pretty farms—and lots of places to stop. You can pop into CrossIron Mills on your way out of the city or stop at one of the little villages and hamlets along the way.

We made a pit stop in the village of Beiseker (halfway to Drumheller) at the Arcadia Cafe. Besides made-from-scratch food and excellent espresso, it has a little play area with a tunnel, slide and toys. We shared a breakfast burrito, crispy sweet potato fries and a bowl of French onion soup.

Fuelled by our snack, we piled back into our truck and, about 45 minutes later, pulled up to the museum.

i **GOOD TO KNOW** Kids six and under get in free, which makes a visit to the Royal Tyrrell Museum with preschoolers a steal.

IMMERSIVE EXPERIENCE

There is nothing stuffy or exclusive about the museum. Right away I noticed the huge number of interactive elements at eye-level for both my two- and four-year-old. There are options to view fossils through microscopes, touch specimens, play with interactive computer screens and even look through the eyes of an *Albertosaurus*. My kids were particular fans of the Cretaceous Alberta exhibit, a reproduction of what Alberta looked like 69 million years ago, complete with realistic fleshed-out dinosaur models and sounds of the ecosystem.

TIMING

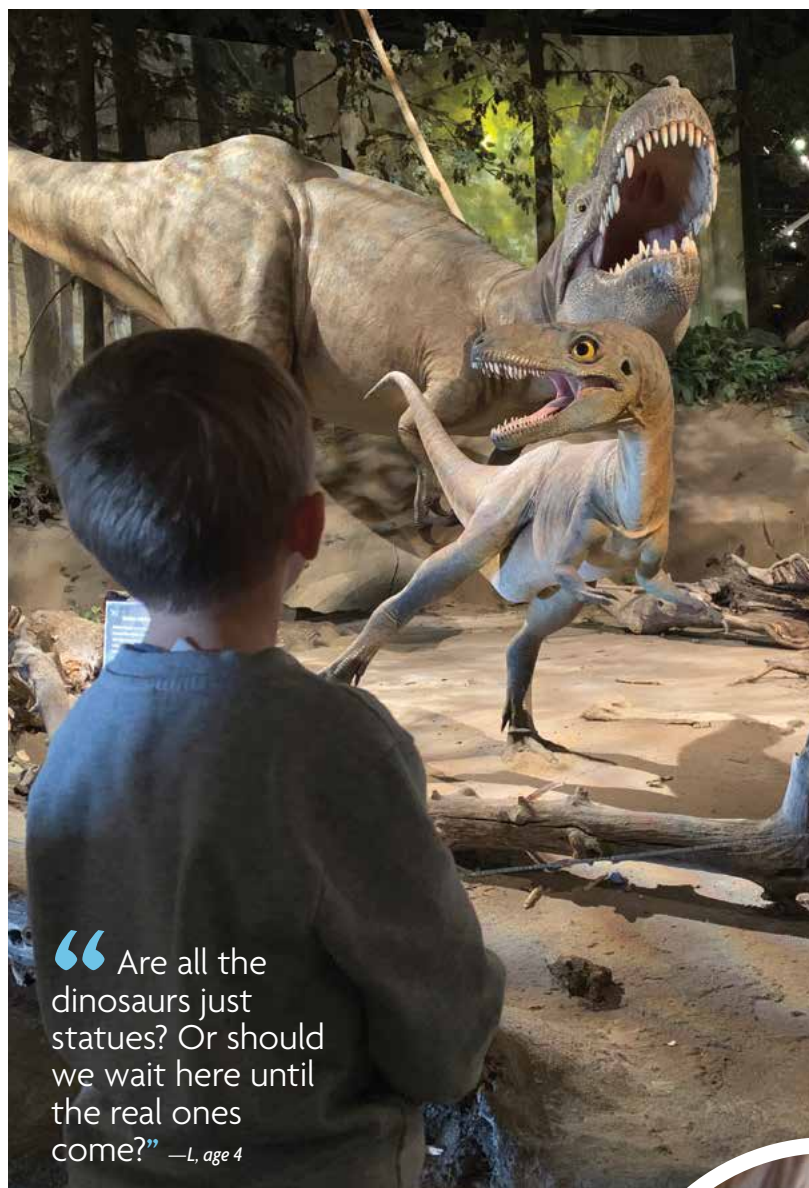
The Royal Tyrrell Museum, which is open year-round, recommends two to three hours to thoroughly explore its galleries and we spent 2.5 hours wandering through. In the summer months, I'd suggest budgeting closer to four hours to accommodate time for the outdoor Cenovus Palaeo Play Park, a colourful play structure, as well as some of the museum's public programming, such as Storytime or the Dino Adventure Hour.

LITTLE LEGS

We brought our umbrella stroller and were glad we did, as toward the end of our visit, our two-year-old was ready for a walking break. If you do forget your stroller, don't fret. You can rent one from the museum for \$3.

2-YEAR-OLD HIGHLIGHTS

G loved the Burgess Shale exhibit. It's an immersive diorama you can walk through that shows the sea animals



“Are all the dinosaurs just statues? Or should we wait here until the real ones come?” —L, age 4

that lived 505 million years ago. There's a voice-over narration and the lights change depending on what animal is being highlighted.

4-YEAR-OLD HIGHLIGHTS

L loved the Learning Lounge area that features interactive displays, as well as a life-size bronze cast of the skeleton of the carnivorous *Albertosaurus*. Along with hands-on activities, like a build-your-own dinosaur videogame, there is a rest area

with vending machines, cozy places to sit and spectacular views of the surrounding badlands.

EXTEND YOUR STAY

Book a few nights in and around Drumheller and make your museum visit a little holiday away. There are excellent camping options along the Red Deer River, or you can book a room at more than a dozen in-town hotels. —MB tyrrellmuseum.com



i

PIT STOP The Arcadia Cafe in Beiseker is a great stop to refuel—it's halfway to the museum from Calgary.



TAKE A TOUR! There are several options and the guides are outstanding. Better yet, make a day of it and take all the tours.



Visiting the Atlas Coal Mine with Tweens

When I asked my sons, ages 10 and 12, if they wanted to go to the Atlas Coal Mine National Historic Site, they responded with a tween blend of enthusiasm and world-weariness. “Sure, I guess,” they said. They figured it would be fun to go to Drumheller, but a national historic site meant history. And history is school. Understandably, they were expecting a classroom experience, or maybe a supervised tour.

Instead, my kids had an immersive, hugely entertaining afternoon that they’re still talking about days later.

STEP INTO THE PAST

The Atlas Coal Mine, which is open May through December, is in East Coulee, a 20-minute drive southeast of Drumheller,

first along Hwy 56 and then Hwy 10, through moon-like badlands scenery. For most of the 20th century, this region was a coal mining hub, and the Drumheller Valley was home to some 139 mines. The Atlas Coal Mine, which shut down in 1979, is the best-preserved of these.

Today, the site offers a range of interpretive tours from May through October, all of which are very kid-and family-friendly with some age restrictions. (The tunnel tour is for ages 6 and over and the adults-only Unmentionables Tour is recommended for children 14 and over.)

PLEASE TOUCH

To our delight, the Atlas Coal Mine was unlike school and wholly unlike a regular museum. There was no “No Touching.” There was no reviewing what we’d learned. Instead, there were plunging conveyor belts, a family of pigeons flapping through the mining buildings,



and stories about ‘50s kids pilfering carbide from their dads’ mining lamps to go depth-charge fishing in the Red Deer River. My sons were allowed to heft a bucket of metal mining teeth. They were invited to lick salt deposits off the walls of the mining tunnel. They were informed that in the mine’s heyday, 16-and 17-year-old boys

would quit school for work in the mines and occasionally boys as young as 11 or 12 were hired to work the tipples.

Our tour guide was passionate, funny and frank enough about the coal-mining life to keep us all enthralled. Every stop on the tour

featured real and sometimes hair-raising stories of the working life of men and boys. We were allowed to explore the wooden tippie, the spectacular grain elevator-on-stilts where Atlas coal was once sorted and distributed, and the last one still standing in North America. We were guided through the inky black tunnel that leads through the hillside

to the entrance of the mine. We poked around the caught-in-time office of the mine’s last manager, who gave the mine over to a local heritage society in the hopes sustainable jobs in tourism would be produced.

UNEXPECTEDLY EDUCATIONAL

School or not, the experience was enormously educational, and I learned as much as my kids did. We did math (how much did a miner actually make after the company deducted various costs and fees from his pay?), science (what might happen if a headlamp lit by a sparking mechanism is deployed in a tunnel full of coal dust?), geology (what would it be like to walk up a bentonite clay hill in the rain?) and even contemporary branding—the Atlas mine famously painted its product bright orange and sold it as Wildfire Coal.

We left the Atlas Coal Mine knowing there were still more stories to hear. I guess we’ll have to skip school soon and spend another day in the Drumheller Valley.

EXTEND YOUR TRIP

Add another layer of history to your trip with a visit to the East Coulee School Museum. You can opt for a self-guided tour of the town’s original 12-room 1930s schoolhouse or explore with a guide. During the Miss Morrison program, visitors experience a typical 1930s school day complete with old-school punishments like dunce caps. —JW

atlascoalmine.ab.ca

“The tunnel was the best part. I never expected to be able to access all the places that we got to go, and our guide was the best.” —*Oliver, age 12*





Hiking Drumheller with Teens

Most hikes in Alberta involve going up a mountain toward a snow-capped peak. Parents of teenagers know that hours of elevation gain can result in complaints of “I’m bored” or “My calves hurt,” which is why a family hike in a completely different topography can be a real treat. The Drumheller Valley is full of hikes that are especially perfect for teens who don’t want to be overly challenged but are willing to be wowed by some unfamiliar views.

HORSESHOE CANYON

One of the Drumheller area jewels that I explored with my tween, 11-year-old Henry, and teen, 14-year-old Ruby, is the famed Horseshoe Canyon, which is the first piece of badlands geography you’ll find when coming in from Calgary via Hwy 9. It’s a formidable and

steep looking piece of land that we were a little intimidated by as we approached it. The U-shaped canyon is full of striped formations and bumpy hills, all begging to be explored, and we couldn’t wait to see what the formations looked and felt like up close.

Despite the dramatic vista, the canyon was actually quite easy to hike down into it (and my often-grumbly kids didn’t have to do the upward climb until the very end). Once at the bottom, the kids got their wish and saw the otherworldly rocks up close, feeling the grit between their fingers and wondering out loud about the dinosaurs whose fossils are likely buried within the hills.

GOOD TO KNOW

Despite having to go in and out of the canyon, Horseshoe is an easy hike suitable for anyone who is physically able to take

on a typical outdoor walk, with a little bit of elevation. Each arm of the canyon is about five kilometres long, so give yourself at least two hours.

The bottom of the canyon was bit muddy, and we were glad that we’d brought our hiking boots so the kids could happily explore the squishier parts of the canyon floor. Fresh bottles of water were also a must in Drumheller’s desert-like heat—without any trees for shade, we worked up a sweat as we roamed. Since our car was far above in the parking lot, our pack full of fruit and granola bars helped us to recharge as we took a break, lounging on those iconic badlands bumps and hills that felt a world away from the highway.

A GREAT COMBINATION

For something even more accessible, the self-guided Badlands Interpretive Trail is

“The canyon looks so different from down here. It’s fun to see everything from a completely different viewpoint.” —Ruby, age 14



WHEN TO GO
Horseshoe Canyon and the Badlands Interpretive Trail are free to hike.

Both routes are best experienced in the late spring, summer, and early fall months.

a great bet. I like to take my kids out on this 1.4 km loop, located just beyond the Royal Tyrrell Museum of Palaeontology, as a supplement to the museum itself, but visitors are welcome to explore the trail without paying museum admission. The trail is lined with interpretive signage so hikers can better make sense of the fossil-rich topography surrounding them. —ECB



MORE TO EXPLORE The trails at Hoodoo Provincial Recreation Day Use Area, 15 minutes from Drumheller on Highway 10, lead hikers through the ancient sandstone pillars.



Uncover Solitude

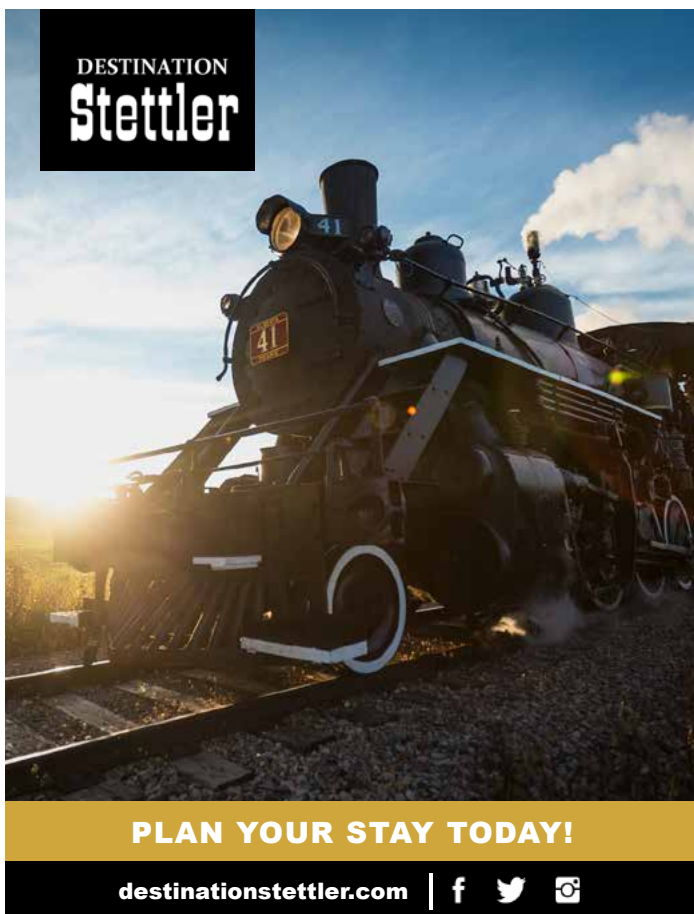
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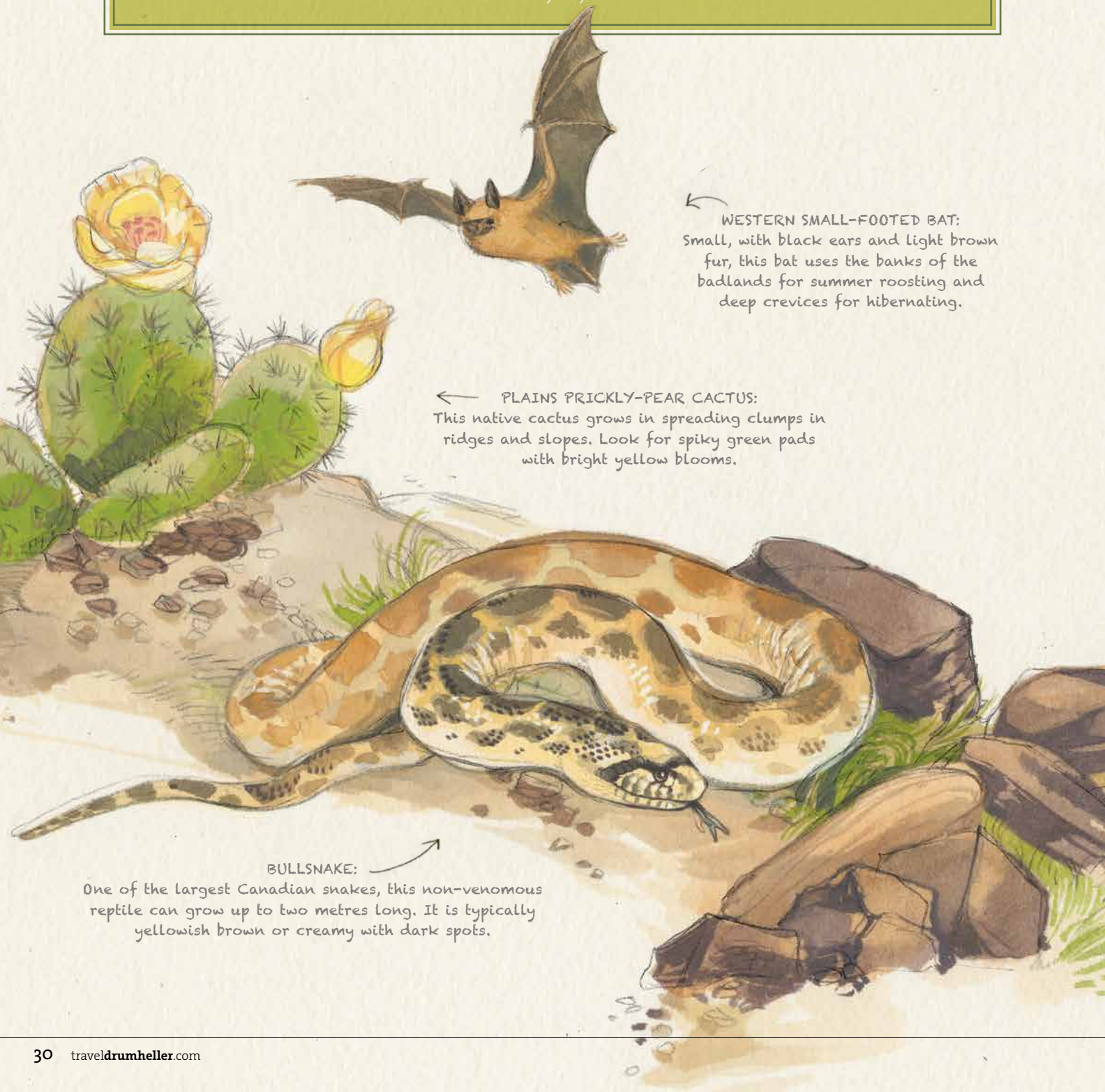
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An Illustrated Guide to **FLORA AND FAUNA**

Millions of years ago the Drumheller Valley was home to some awe-inspiring plants and animals. Today, the area—which is part of the Grassland Natural Region—continues to teem with beautiful and unique wildlife. Here are just a few of the plants and animals you may come across during your next Drumheller adventure.

Illustration By Mary Sanche



← **WESTERN SMALL-FOOTED BAT:**
Small, with black ears and light brown fur, this bat uses the banks of the badlands for summer roosting and deep crevices for hibernating.

← **PLAINS PRICKLY-PEAR CACTUS:**
This native cactus grows in spreading clumps in ridges and slopes. Look for spiky green pads with bright yellow blooms.

BULLSNAKE: →
One of the largest Canadian snakes, this non-venomous reptile can grow up to two metres long. It is typically yellowish brown or creamy with dark spots.



SNAP AND SHARE

Share some of the awe-inspiring plants and animals you discover in the Drumheller Valley with us on social media. **#drumheller**, **#traveldrumheller**



LONG-BILLED CURLEW:

In the spring and summer, this migratory shorebird uses dry native grasslands for foraging and nesting. It is distinguished by its long, curved beak.

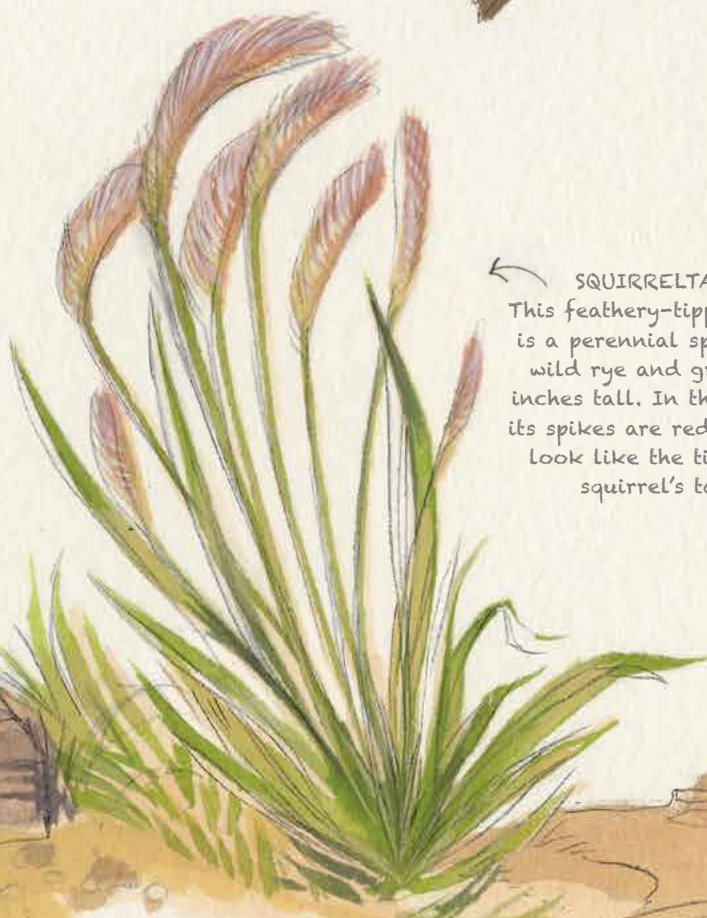
WESTERN WOOD LILY:

This native plant's bloom, which can take five to seven years from growth to blossom, can vary in colour from bright red orange to reddish magenta to pale orange.



SQUIRRELTAIL:

This feathery-tipped grass is a perennial species of wild rye and grows 20 inches tall. In the spring, its spikes are reddish and look like the tips of a squirrel's tail.



DISCOVER MORE

Nature Conservancy of Canada's (NCC) Nodwell Property is one of more than 4,000 protected nature reserves in Canada. NCC is a not-for-profit that conserves large tracts of land around the country. Nodwell's protected status means that many of the plants and animals you discover here are unique to the area. Find the Nodwell Property just outside Drumheller in Horseshoe Canyon. ≡



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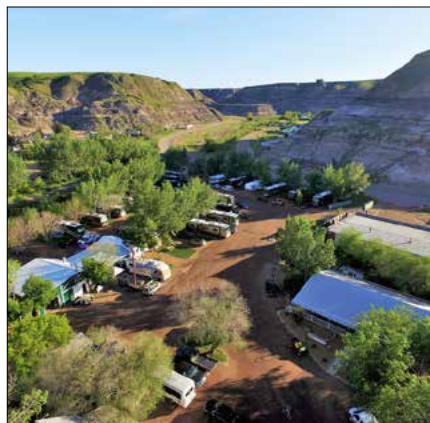


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DRUMHELLER ***DAY TRIPS***

Broaden your Alberta horizons with these excursions around the valley

By Colin Galant and Nathan Kunz

Drumheller is home to several iconic destinations and attractions, but it's also a fantastic place to use as your home base to begin your exploration of the valley and beyond. With surrounding towns offering eclectic and diverse dining, dynamic history and exciting cultural opportunities, expanding your Alberta experience is just a short drive away. Fuel up and hit the road with our suggestions for day trips from Drumheller.



DAY
TRIP
.....
1

Food and Drink in Three Hills

Just under 40 minutes northwest of Drumheller via the 575 and Highway 21 sits Three Hills, a town of around 3,000 with more than its fair share of delicious food and drink.

Little Bird Bakery is an ideal spot to start your day. Situated in a cozy home storefront, this small bakery on Main Street offers decadent cookies and cupcakes along with fresh-baked muffins. It also serves an exclusive medium dark roast blend from local roaster 6West Coffee.

From Little Bird, pop over to Main Street and browse around Three Hills Books, which stocks everything from kids' books to Alberta history collections, plus aisles of hockey cards, candy and lava lamps. To stave off those inevitable road

trip snack cravings, Farm Basket is a great pit stop. The Alberta-centric natural goods store, owned by Torrington's Bauer Meats, has products from around the province, such as Sunshine Blends kombucha from Innisfail and, of course, a variety of jerky from Bauer Meats.

Before driving back to Drumheller, get one more meal at the family-focused Harvest House, a local favourite with a sizeable menu featuring inventive pizzas, enchiladas, salads and sandwiches. Or, if you're in the mood to sample a local beer with dinner, try the fully licensed Bell 720, where you can find the local Prairie Brewing Company on tap, along with steaks and more.

Once you arrive back in Drumheller, head for a nightcap at Valley Brewing for a pint of its award-winning Namesake IPA. It is a tropical take on the often-bitter IPA, with notes of citrus and stone fruits smoothing out the flavour. —*N.K*

ABOVE The decadent baked goods at Little Bird Bakery are worth the drive.

TOP RIGHT Sample the brews at Valley Brewing in Drumheller.

RIGHT Three Hills' resident Santa Claus and Mrs. Claus.

TRAVEL TIPS:

- 1 Don't be shy when stopping in Three Hills—local recommendations are key to tracking down hidden gems.



- 2 Be sure to visit Main Street's 3,000-square-foot costume shop, The Tickle Trunk, owned by actors and professional Santa and Mrs. Claus, Darrell and Vicki Friesen.

- 3 Check out the town water tower, which moonlights as Alberta's self-proclaimed Largest "Christmas Tree." Adorned with approximately 3,650 LED Christmas lights, the tower is lit nightly from the end of November through to January.



GOOD TO KNOW Keep your eyes peeled for the Reynolds Raiders.
This notorious Old West gang may show up during your train ride.



Take a trip through history with Alberta Prairie Railway.

BELOW St. Edmund's Anglican Church.

DAY
TRIP
2

Alberta Heritage

It's a straight shot 45 minutes north on Highway 56 from Drumheller to the historic village of Big Valley, though there's more than one way to get there.

For the full historic experience, keep driving past Big Valley for 20 more minutes and up to Stettler. There, take a vintage train ride from Alberta Prairie Railway. Depart in locomotives that date back over the past century on one of several excursions offered, such as the Country Dinners or special Murder Mystery trips hosted through the spring, summer and fall. Once onboard, enjoy music, storytelling and snacks as you experience a trip through history. You may happen to run into the notorious Old West Reynolds Raiders gang along the way!

The train's destination is the restored 1912 Canadian Northern Railway station in Big Valley, where, if it's your transport means of choice, it will stay for anywhere from just under two hours to 3.5 before heading back to Stettler. Regardless of how you arrive in Big Valley, the small town of around

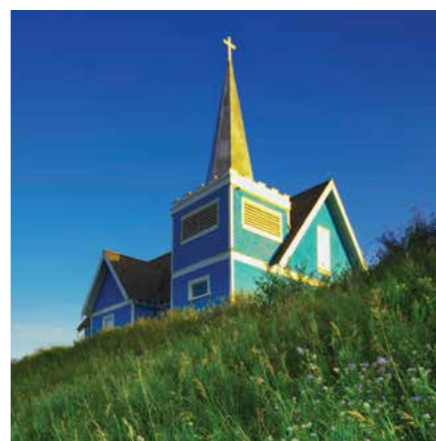
365 is a great spot to experience Alberta heritage.

Big Valley's history is on full display around the Jimmy Jock Boardwalk—a western style u-shaped pedestrian boardwalk off Main Street that's home to the Boardwalk Bistro & Bakery and the local ice cream shop, as well as plaques of the town's history.

Next, visit the multiple museums maintained by the volunteer Big Valley Historical Society along Railway Avenue. The McAlister Motors Museum, a former garage and Ford dealership dating back to the 1930s, is home to pristine vintage cars, including a Gray-Dort manufactured in the early 20th Century.

A short trip down the sidewalk will take you to the Vintage Tool and Collectibles Museum. Opened in 2015, the collection of over 10,000 farming and carpentry tools, dolls and other collectibles occupy the space, all catalogued and displayed with care.

From Big Valley, the serene Alberta prairie scenery is at its best as you make your way back to Drumheller. —N.K



TRAVEL TIPS:

- 1** Trek up the hill on Main Street in Big Valley to the bright blue St. Edmund's Anglican Church, which offers a great bird's-eye view of the town.
- 2** Keep heading north beyond Stettler to visit Donalda, home to the World's Largest Oil Lamp Replica.
- 3** Each holiday season, Stettler's Alberta Prairie Railway diverts course and heads to the North Pole with a one-hour return trip aboard the POLAR EXPRESS.





GOOD TO KNOW From May to September, visitors can stay overnight in a tipi at Chief Crowfoot's Tipi Village.

Blackfoot Crossing Historical Site is built on the traditional lands of the Blackfoot people.

BELOW Don't miss Indigenous-inspired dishes like the bannock burger.



DAY
TRIP

3

Culture Trip

World-class cultural institutions await an hour southwest of Drumheller. Grab a locally roasted coffee at the recently opened Black Mountain Roasters in town before embarking south on Highway 56. After two turns onto the Trans-Canada Highway 1 (west) and then Highway 842 (south), you'll find yourself in Siksika Nation, with abundant signage for Blackfoot Crossing Historical Park.

Opened in 2007 at the site of the signing of Treaty 7, Blackfoot Crossing tells the history of the Blackfoot people from early days to the arrival of settlers and up to today. After paying admission (\$15) on your way in, head downstairs into an expansive hall where every surface is covered in text and artifacts. There are also four tipi structures that include audiovisual installations showcasing dance traditions, the practice of oral storytelling and more. To really take it in, budget around an hour and a half.

If you're feeling hungry, order a meal at the gift shop for pick-up in the adjacent cafeteria. There are typical canteen-style dishes, but why come all this way and not try the Indigenous cuisine? Bannock, or fry bread, is typically on offer alongside rotating specials.

That's all, folks! It's just an hour back to Drumheller for a well-earned rest. —C.G.



TRAVEL TIPS:

- 1 Fill up in Drumheller before heading out—gas stations are few and far between on this route.
- 2 During the summer, the Blackfoot Crossing observation deck offers a breathtaking view of Treaty Flats, part of the Treaty No. 7 Signing Site National Historic Site.
- 3 Pop by the village of Rosebud on your way back to Drumheller between April and December (weather-dependent) and check out the Rosebud Trains Unlimited scale model trains on Martin Avenue. ≡

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THE **HEART** OF THE VALLEY

In Drumheller, hockey is much more than a game

By Jennifer Dorozio | Photography by Broken Curfew Photography

During the wintertime, the town of Drumheller may appear to get a little quieter, especially when the snow flies.

But if you take a walk down Centre Street on a day when the Drumheller Dragons play at the Drumheller Memorial Arena you'll see the opposite is true.

The Dragons, who are part of the Alberta Junior Hockey League (AJHL), played their inaugural season at the Drumheller Memorial Arena in 2003. Since then, the Junior A team, which consists of student-athletes between 16 and 20 years old from all over Alberta, has become a linchpin for fostering community in the valley.

During the season, which runs from late August to February, ardent fans from around the valley and beyond (and often wearing the Dragons' signature orange jersey colour) fill the town's restaurants, cafés and hotels celebrating victories

or consoling each other following a defeat.

"Before games, because we do have such a fan base in the community, the game nights are super noticeable," says Dustin Edwards, team manager

for the Dragons and an employee with Canalta, which operates three hotels in town.

"The Canalta Jurassic is a home-away-from-home for the families of players [both of the Dragons and opposing teams], and a lot of them spend time there or at the Ramada and Super 8 as well."

Edwards, who is from Drumheller, says the town has enthusiastically embraced the team as its own: staff at Black Mountain Roasters look forward to serving a returning customer base made up of families of players; the Irish pub O'Shea's has a "dragon menu" that offers dinner and a ticket to the game rolled into one; and Yavis family restaurant is a common locale for post-game victory celebrations.

In addition, downtown microbrewery Valley Brewing sells its beer at the arena during games and has even rebranded one of its popular beers, the Capstone Pilsner, as the "Power Play Pilsner"

and decorated it with the Dragons' logo.

"It's the same beer, but it just tastes better in this [rebranded] can," jokes Nick Sereda, co-owner and manager of Valley Brewing. "It's our way of showing support for the team, and it's also kind of cool that the Dragons are something the whole community can get behind."

On an average game night during the season, Dragons games are packed. In a town of roughly 10,000 people, between 800 to 1,000 fans fill the arena.

Many in the crowd are family members of the players who have made the trek into Drumheller from surrounding central Alberta communities and beyond. Regardless of where fans hail from, the fast and exciting games bring everyone together. This is high-level hockey, and often, when players leave the Dragons, they go on to earn hockey scholarships at universities and Ivy League schools.

"It gives people something to do in the wintertime. It also gives people something to cheer about," says Jason Blanke, a local radio host in Drumheller and the home announcer for Dragons games at Memorial Arena.

"When the Dragons score [in a regular-season game], you can hear it outside the rink. When the Dragons score in the playoffs, you can hear it three blocks away," he says.

Blanke, a hockey superfan himself, has volunteered with the team for many years and says the sport is taken very seriously in Drumheller.

"When the team competes, the fans are right beside them."

Not only do the games energize the town during a slower season for local business, but they

“I think the community is proud that this team is here... and they're proud of what the players accomplish.” —Jason Blanke

also offer an opportunity for people to gather and connect despite below-zero temperatures.

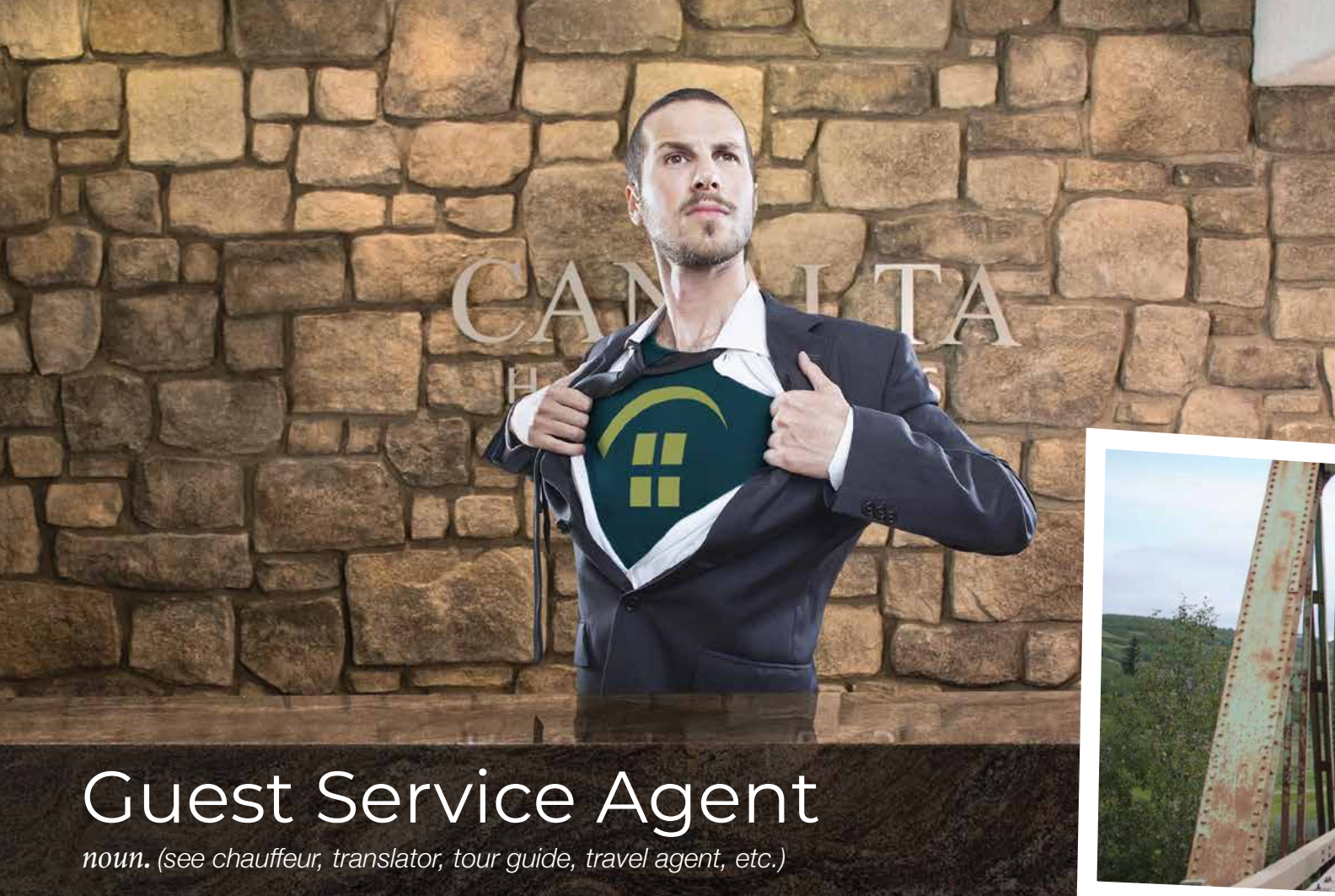
"I think the community is proud that this team is here, they're proud of the players that come here, and they're proud of what the players accomplish coming through this program," says Blanke. ☰



HOW TO WATCH See the schedule and purchase game tickets at drumhellerdragons.ca. The Drumheller Memorial Arena is located at 20, 1 Ave. W.

LEFT Drumheller's Junior A hockey team, the Drumheller Dragons, regularly plays to a packed crowd of passionate local fans at the Drumheller Memorial Arena.





Guest Service Agent

noun. (see chauffeur, translator, tour guide, travel agent, etc.)

“I-can’t-believe-they-did-that” moment

Many Albertans think three hours is a long way to come see the Badlands and the Tyrrell Museum. But last year we had a family who came over 18 hours, and 9,000 km. All the way from Beijing to experience our natural wonders. Of course they didn’t bring their car with them so when it came time to visit the museum, they needed a taxi.

How hard can that be right? Well it turns out that when you don’t speak English, don’t have extra cash, and when cabs are expensive – it’s actually quite a challenge. Our Guest Service Agent, Rene, took it upon himself to right some wrongs. Rene, aided by one of our maintenance staff, acted as a translator and chauffeurs for this lovely family. Their weekend was spent getting taxi quotes, translating, and deciding it would be best to transport them to and from the museum in their own cars.

These guests were astonished by the level of hospitality, but it was all in a days work for our team at Canalta Jurassic. This above-and-beyond service is easier to understand when you know how our hotel group is privately owned, family-run and based right here in Western Canada. We don’t have a rigid set of global policies, rather we empower our staff to be legendary with just one overriding guideline: Do whatever it takes to surprise and delight our guests.

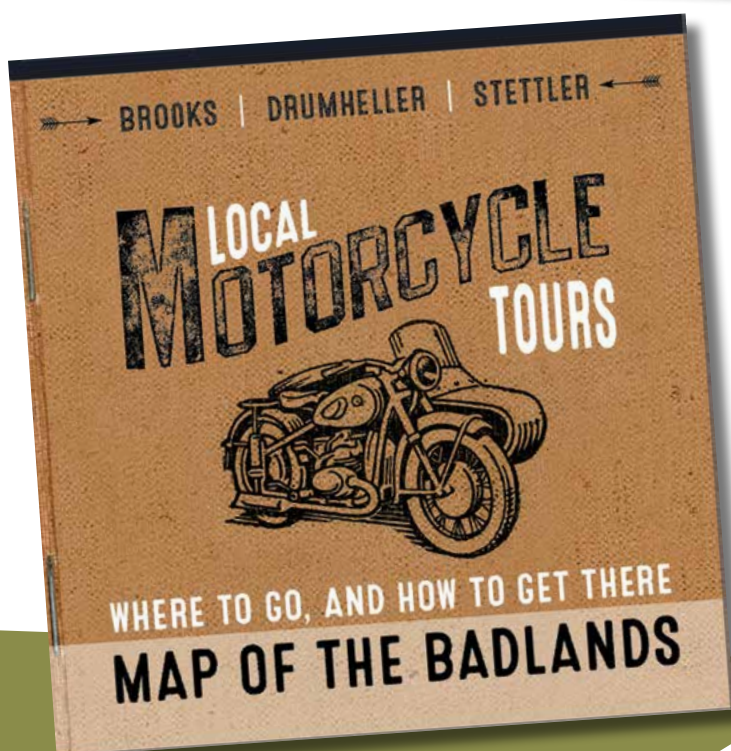
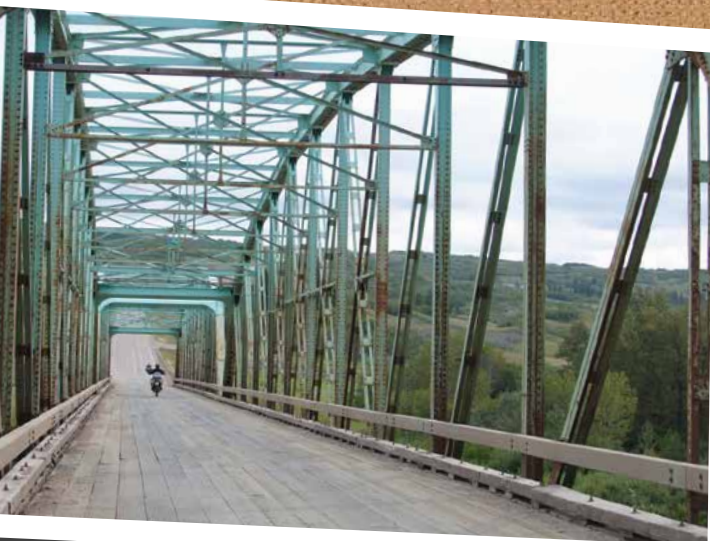
Canalta Hotels. Empowered to be legendary.



HIT THE ROAD THIS SUMMER WITH CANALTA

Experience the beauty that Alberta has to offer and the hospitality we are known for. Have a legendary experience of your own! Planning a bike excursion? Swing by the Drumheller Visitor Information Centre or one of our hotels in Brooks, Stettler or Drumheller to grab a copy of our suggested Motorcycle tours.

We hope to see you soon!

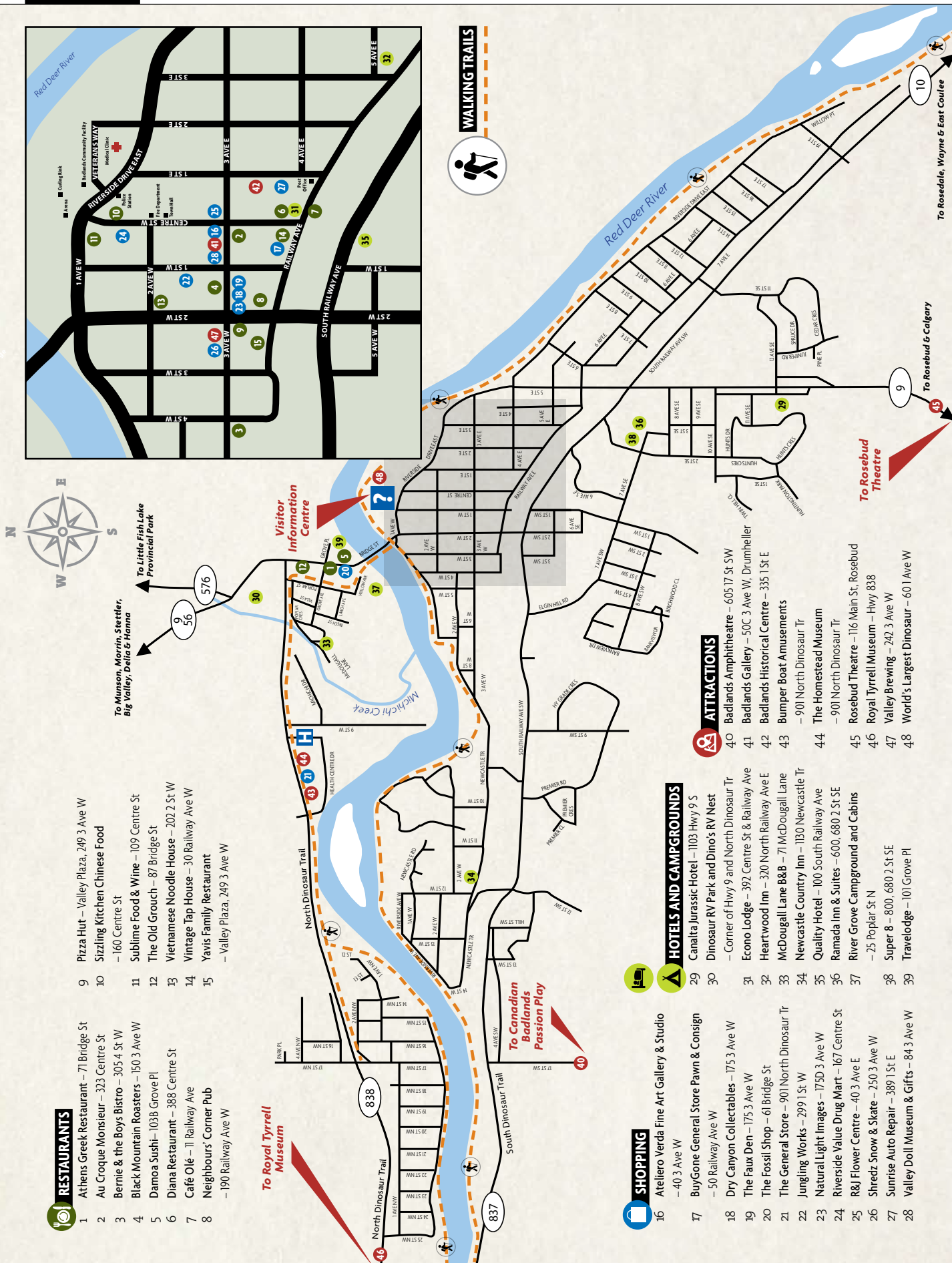


Whether you're a die-hard biker or you just like to ride occasionally we have outlined some great routes for all levels. Guaranteed you will be pleasantly surprised by the stunning landscapes accompanied by friendly Albertan charm. From motorcycle friendly hotels to the best eats in town, this mini map will have you covered. Choose from 4 unique routes, or try them all. We're just giving you a good excuse to get on the road this year.



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MUST-SEE

IS JUST A SHORT DRIVE AWAY

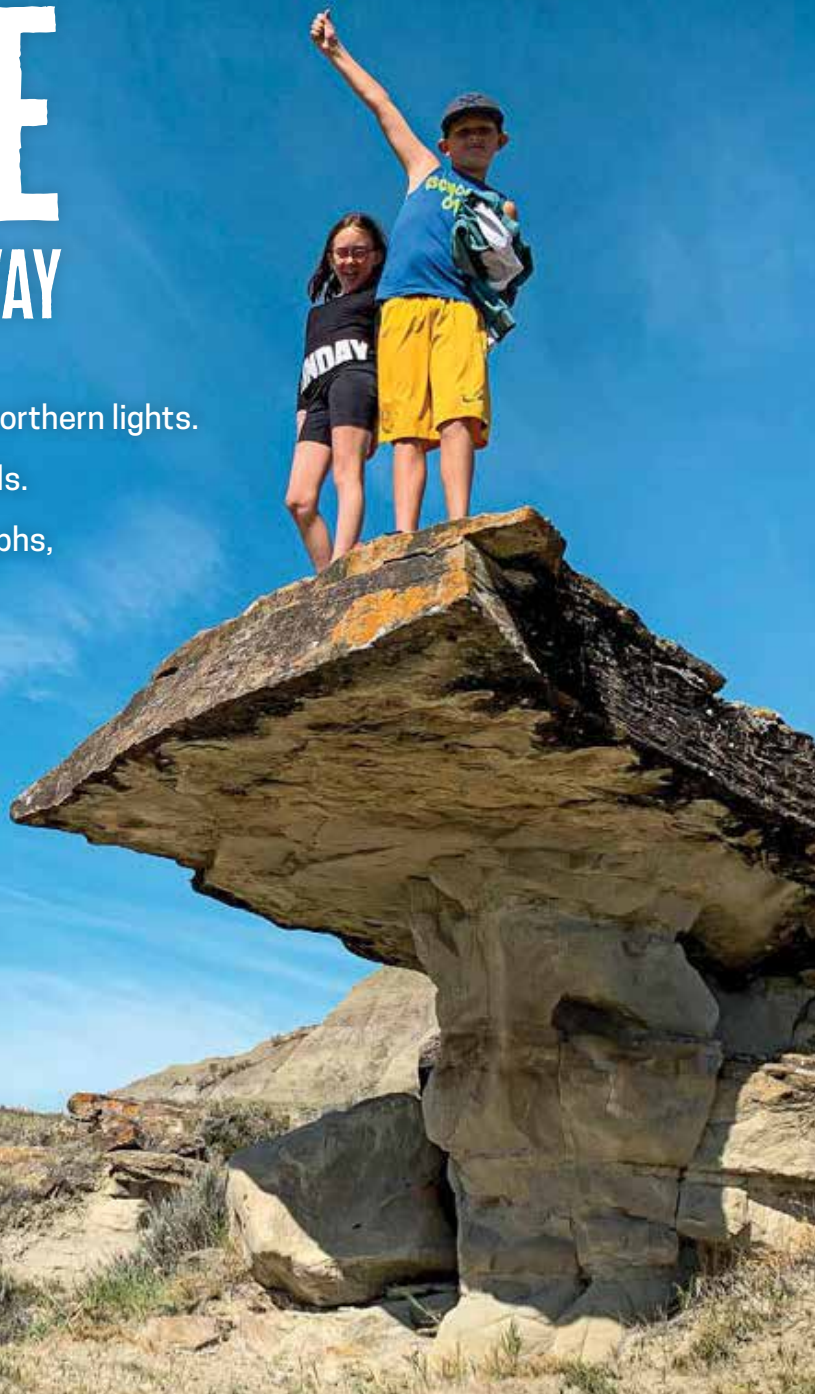
Ride a vintage steam train, or dance under the northern lights.

Explore an abandoned coal mine, or dig for fossils.

Take a river boat ride, interpret ancient petroglyphs, shop for local art, or camp in comfort.

Live the cowboy life, feel the need for speed, or just lie back, relax, and take in the breathtaking landscape.

Hike through the hoodoos, or hug your kids by a crackling campfire...



The Canadian Badlands are full of one-of-a-kind stories, characters, and attractions just waiting to be experienced... *Isn't it time you visited the Canadian Badlands?*

Find itineraries and trip ideas at **CANADIANBADLANDS.COM**

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