



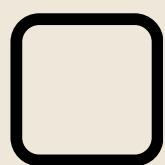
# GET READY FOR SUMMER

HERE IS A HELPFUL CHECKLIST TO GET YOUR BUSINESS READY FOR THE SUMMER SEASON - WHEN YOU HAVE COMPLETED THE CHECKLIST LET US KNOW SO WE CAN CELEBRATE YOUR HARD WORK.



## COVID-19 MEASURES

I HAVE IMPLEMENTED COVID-19 HEALTH MEASURES THAT ARE REQUIRED FOR MY BUSINESS AND DISPLAYED INFORMATION ON THEM IN STORE AND ONLINE.



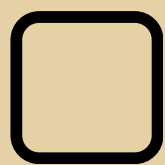
## BUSINESS HOURS

I HAVE SET CONSISTENT BUSINESS HOURS THINKING ABOUT WHEN VISITORS ARE MOST LIKELY TO VISIT. THEY ARE VISIBLE ON MY STOREFRONT, WEBSITE AND SOCIAL MEDIA PAGES.



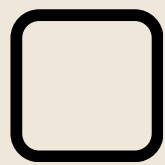
## TOURISM WEBSITES

MY BUSINESS IS REGISTERED ON THE ALBERTA TOURISM INFORMATION SERVICE (ATIS) AND THE TRAVEL DRUMHELLER WEBSITE.



## GOOGLE AND TRIP ADVISOR

I HAVE CLAIMED AND UPDATED THE GOOGLE LISTING FOR MY BUSINESS BY THE BUSINESS AND IS ACCURATE. THE BUSINESS HAS AN ACTIVE UP TO DATE TRIP ADVISOR ACCOUNT.



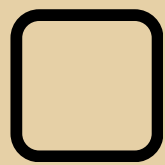
## STAFF & TEAM

IF NEEDED I HAVE HIRED STAFF AND TRAINED THEM IN CUSTOMER CARE - CHECK OUT TRAVELDRUMHELLER.COM FOR INFORMATION ON TRAINING.



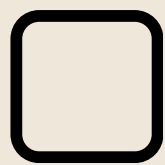
## STORE FRONT

MY STOREFRONT IS WELL KEPT AND WINDOW DISPLAYS ENTICING



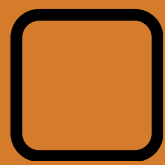
## MAPS

MAPS OF THE DRUMHELLER VALLEY ARE AVAILABLE FOR VISITORS. STAFF KNOW THE LOCATION OF VARIOUS ATTRACTIONS ON THESE MAPS.



## EVENTS

I HAVE INFORMED TRAVEL DRUMHELLER OF ANY EVENTS AND ACTIVITIES. THEY ARE ALSO ON THE COMMUNITY EVENTS CALENDAR AT DRUMHELLERONLINE.COM



## SOCIAL MEDIA

NEW CONTENT IS UPLOADED WEEKLY ON OUR SOCIAL MEDIA PLATFORMS AND FOLLOWERS ARE ENGAGED.

FOR HELP WITH ANY OF THE ITEMS ON HERE

CONTACT US:

E: ADMIN@TRAVELDRUMHELLER.COM

P: 403-823-2242.



Travel  
**Drumheller**