

Quick Facts

towers in at 86 ft tall (25m)

climb 106 stairs to the top

up to 12 people can fit inside her mouth

4.5 x bigger than a real T-Rex

measures 151 ft long (46m)

weights over 65 tonnes

cost over million dollars to build

turns 21 years old this year











DRUMHELLER MUNICIPAL AIRPORT **CEG4**

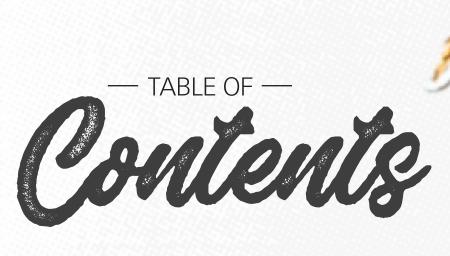
NOW UNDER NEW MANAGEMENT

- > Aviation gateway to the Drumheller Valley
- > 24/7 self-serve fuel sales
- > Airport lounge with canteen
- > Classrooms available
- Courtesy vehicle available to explore the Badlands
- > No call out fee at anytime

403.823.1303

Drumheller.ca





- 03 Drumheller Valley Map Birds eye view of your next valley adventure to help plan your visit.
- 05 Drumheller Town Map Get a grasp of things to do, see, eat and of course-where to sleep.
- Motorcycle Tours Get your motors running and head out on the highway - try out some local routes
- 11 Calendar of Events From music festivals to motorcycle rides, don't miss these exciting

events.

13 Covid Guidelines

Guidelines to keep yourself and others safe while enjoying your visit to the Valley.

14 Accessible Adventure

Adventures for all levels of fitness and from gentle wanderings to more energetic pursuits.

20 New Experience

Barney's is they latest addition to the Valley's attractions. This outdoor park will surprise vou.

21 You Gotta eat here

> Drumhellerites share some of their favourite local places to eat, including cozy cafés and finedining establishments.

25 Girls weekend Retreat

> Longing for some girl time? Gather the troups and head out for some fun this summer.

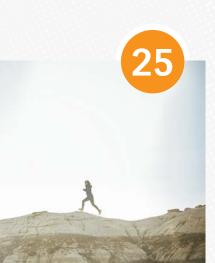
Guys weekend Getaway

> Grab the guys and head out on a Badlands Adventure.

TRAVEL DRUMHELLER | Box 1357, Drumheller, AB TOJ 0Y0, Ph 403-823-2242, traveldrumheller.com | Advertising inquiries, admin@traveldrumheller.com | Statements, opinions and viewpoints expressed within this publication do not necessarily represent the views of the publisher, Travel Drumheller. | Copyright 2021 by Travel Drumheller | No part of this publication may be reproduced without the express written consent of the publisher. Printed in Canada for free distribution. Managing Editor: Travel Drumheller | Art Direction/Graphic Design: Gritt Media Inc. | Contributors: Amber Lee Mohl, Jennifer Dorozio, Cody Shatz Photography, Badlands Photography and Mary Sanchez.

ON THE COVER

Badlands Interpretive Trail Photo: Badlands Photography

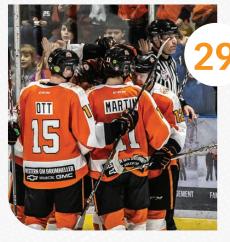












The Heart of the Valley

The Drumheller Dragons Junior A hockey team provides a focal point for community and connection, especially during the long and cold winter months.

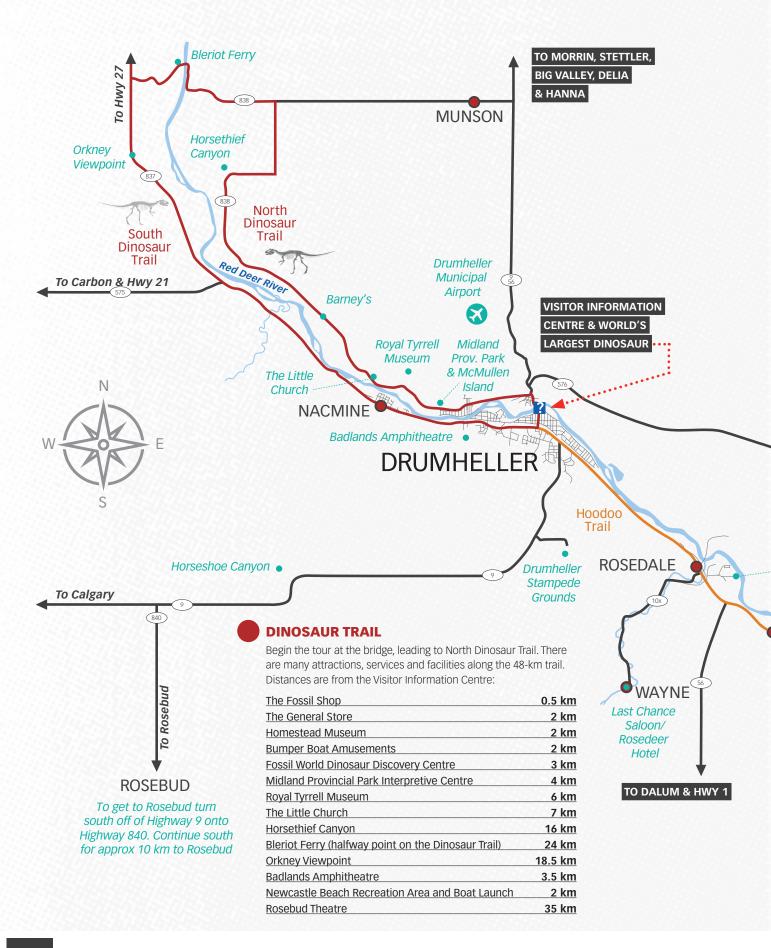
An Illustrated Guide to Flora & Fauna As part of the Grassland Natural Region, the Drumheller Valley is teeming with wildlife. Keep your eyes peeled for these six plants and animals.

Adventure for everyone Discover the extraordinary beauty of the badlands with these outdoor activities tailored to every level of fitness.

Get Married in the Valley

The Drumheller Valley offers an array of beautiful vistas and venues for the perfect backdrop to any wedding.





Burheller Talley TO STETTLER AND BIG VALLEY STARLAND COUNT McLaren Dam • Springwater RUMSEY School Historic Site TWP RD. 324 ROWLEY Starland Recreation Buffalo Area Paddock CRAIGMYLE Sod House TO THREE HILLS MORRIN DELIA TO HANNA Museum TWP RD. 30-4 MICHICHI **Bleriot Ferry** TWP RD. 30-2 Michichi Dam MUNSON Recreation Area Horsethief Canyon To Little Fish Lake RGE RD. Provincial Park TO CARBON & HWY 21 **CAMBRIA DRUMHELLER** TO LITTLE FISH LAKE PROVINCIAL PARK Hoodoo Red Deer River Trail ROSEDALE The Hoodoos TO CALGARY TO BLACKFOOT CROSSING HISTORICAL PARK

HOODOO TRAIL

& ROSEBUD

East Coulee School Museum

LEHIGH

EAST COULEE

Atlas Coal Mine National Historic Site

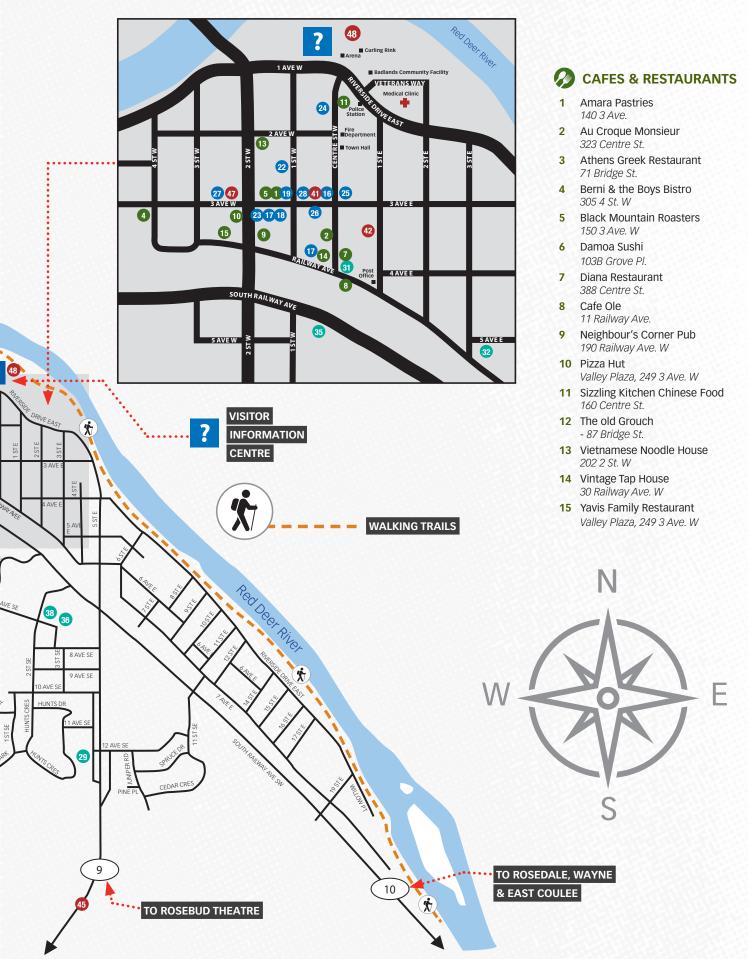
Hoodoo Trail

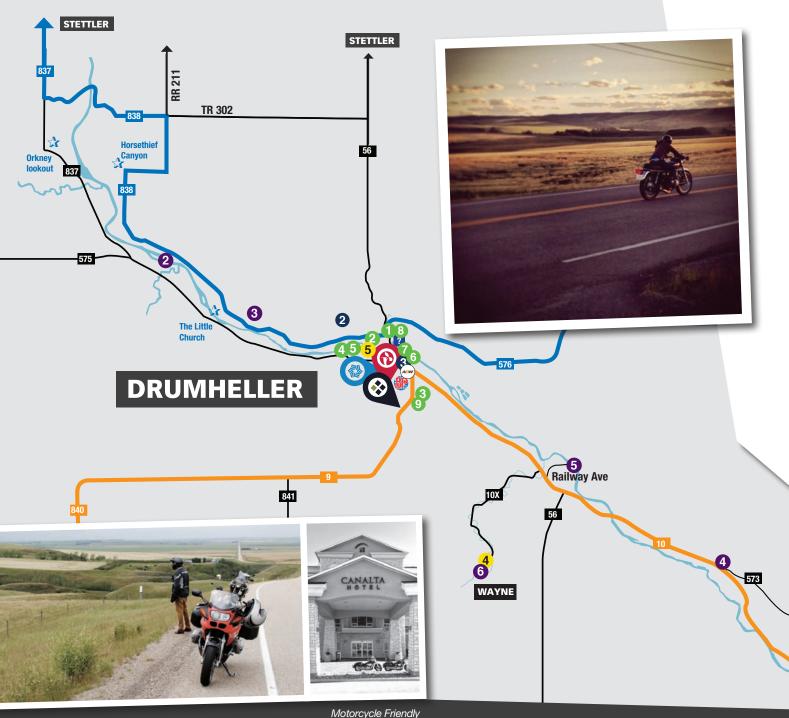
Much of the famous eerie landscape of the badlands can be seen along the popular Hoodoo Trail. Distances are from the Visitor Information Centre:

Rosedale Suspension Bridge & Picnic Area	8.5 km
Last Chance Saloon/Rosedeer Hotel	11 km
The Hoodoos	16 km
East Coulee School Museum	23 km
Atlas Coal Mine National Historic Site	24 km

TO DOROTHY & DINOSAUR PROVINCIAL PARK







SHOPS

- 1 Hoodoo Voodoo Cycle & Motorsports 160 Railway Ave West 403.856.7955
- ? Tourist Information 60 1 Ave W 1.866.823.8100
- 2 Wanderlust Boutique at the Country Store Highway 575 wanderlustboutiquedrum.com

SIGHTS

- 1 Atlas Coal Mine 20 mins SE of Drumheller atlascoalmine.ab.ca
- 2 Barneys Adventure Park North Dinosaur Trail barneysdrumheller.com
- 3 Royal Tyrrell Museum Hway 838 Midland Prov. Park tyrrellmuseum.com
- 4 Hoodoos Trail canadianbadlands.com
 - 5 Suspension Bridge <u>canadianbadlands.com</u>
- 6 Last Chance Saloon 555 Jewell St, Rosedale Station visitlastchancesaloon.com

Motorcycle Friendi **HOTELS**

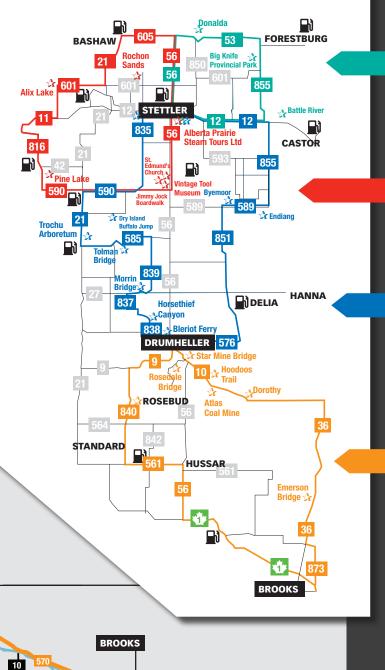
IOTELO

- Canalta Jurassic
 1103 Hway 9 S
 canaltahotels.com
- Ramada 600-680 2nd St. SE canaltahotels.com
- SureStay Plus 680 2 St. SE bestwestern.com
- 4 Rosedeer Hotel (Wayne, AB) visitlastchancesaloon.com
- 5 Heartwood Inn & Spa 320 Railway Ave E innsatheartwood.com

EATS

- 1 The Old Grouch 87 Bridge St. 403.823.5755
- WHIFS Flapjack House 801 N Dinosaur Tr. 403.823.7595
- 3 The Roll 1102a AB-9 403.856.0079
- 403.823.3318
- 5 Noodle House 202 2 St W 403.823.2000
- **Boston Pizza** 680 2 St SE 403.823.9700

- **A&W** 650 S Railway Ave 403.823.8108
- 6 Au Croque Monsieur 323 Centre St. 403.823.2202
- Black Mountain Roasters 150 3 Ave W 403.821.1455
- 8 Damoa Sushi- 103B Grove Pl. 403.823.9323
- Pho Dinosaur Vietnamese 1102a AB-9 403.856.0665





THE PROVINCIAL (127 KM)

This quick route can take as long or short as you like. Stop and take in an Alberta Prairie Steam Train Tour or have a rest at Big Knife Provincial Park. Do a guick detour towards Battle River or just aim towards Donalda where you can check out it's coulee and Lamp Museum. Yes, that's correct, there is a Lamp museum, and this town is also home of the World's Largest Lamp. You can check that off vour bucket list.

THE GREAT LAKE LOOP (264 KM)

Head west of Stettler for a relaxing ride and take in some beautiful local lakes. Check out the Alberta Prairie Steam Train Tours or soak in Rochon Sands. Want to take in some history? Make sure to stop by Big Valley to check out their Tool Museum, the Jimmy Jock Boardwalk and take a peek at the St. Edmund's Church before heading back towards Stettler. Refuel with a good meal and an even better sleep.

BRIDGING THE GAP (378 KM)

If you are starting in Drumheller, be sure to start at the Bleriot Ferry, then head northwest and stop at The Little Church on your way towards Horsethief Canyon. Enjoy the winding corners that speckle the badland landscape until you approach the stunning Morrin bridge. Take a break for some great photos, then continue on towards Toleman. Check out Dry Island Buffalo Jump provincial park then stop for a drink at the Trochu Arboretum. Swing through Stettler, have a bite to eat then continue towards the charming hamlets of Byemoor and Endiang. This route is guaranteed to be a memorable one.

BIG SKY ROUTE (334 KM)

This makes a great short day ride going through the Alberta Badlands - a desertlike area where many pre-historic bone-beds have been found. Be sure to stop in Drumheller to check out a few of their many attractions. Another great part of this ride? Taking in the hoodoos. If time allows, take a slight detour onto 10X towards Wayne. Visit the Last Chance saloon or carry on to Highway 10 towards Dorothy... You're not in Kansas anymore... about 35 km south east of Drumheller resides this tiny hamlet - population of six. This road is very special-built on top of an abandoned rail bed this strip of two lane blacktop is pretty well the best road in the area. Long easy sweepers make it a great ride and the scenery is some of the best in the Valley. Continue on through Brooks and if time allows, do a slight detour towards Kinbrook Island Park or head farther east towards the Dinosaur Provincial Park that is near Patricia. Once you have taken in all of the sights, loop back and enjoy the small town of Rosebud before arriving back in Drumheller.

Hit the road and catch these events.

These areas in Alberta are famous for riders. Drumheller was even a finalist in "Canada's Most Rider Friendly Community" contest. Below are a list of events to mark on your calendars.

Evenings at the Plaza

Farmers Market

Last Chance Saloon's Open Market

Motorcycle Madness (Drumheller, AB)

From Farm to Table

OCTOBER

Oktoberfest at the Plaza



















Experience a community where the arts, specialty shops, charming attractions and warm hospitality are held in a beautiful river valley.

Become a part of our story!

THE ENCHANTED RIVER COTTAGE & PIVER VALUEY HAVEN



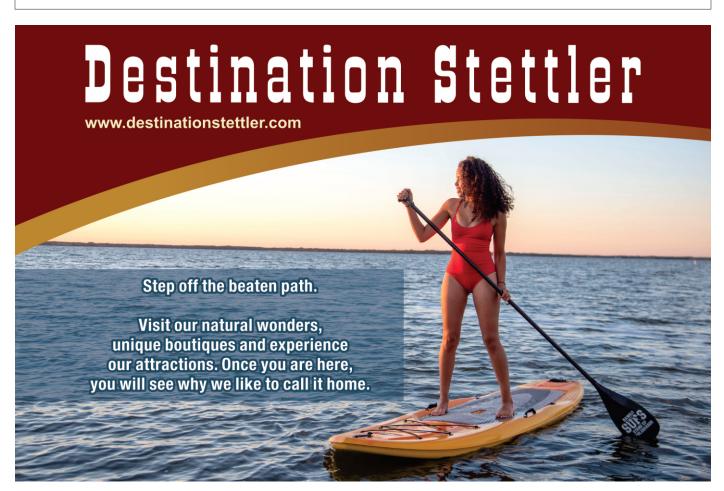
Choose between a luxury custom built 3 bedroom home with a river view and backyard garden or four separate high end full-service apartments

Enjoy romantic fire places, jet tubs, private entrances, full service kitchens, large screen TVs, wifi and so much more

> www.rabookings.com 403.420.5881 norahbird2016@gmail.com

Please wear your face covering before you enter This includes medical, non-medical, homemade and cloth masks, scarves, bandanas, gaiters as required by the Town of Drumheller Bylaw No. 20.20 Exemptions listed on drumheller.ca





DRUMHELLER VALLEY

Calendar of **evenus**

Now more than ever, the idea of community has never been so important! The Town of Drumheller is proud to present its list of events to take place in and around the Valley. As you take part in the fun, please be safe, and aware that all events are subject to COVID restrictions.



Find out more at **drumheller.ca**



20 (Father's Day) **Design with Dad at the Plaza**Find out more at drumheller.ca

traveldrumheller.com

Fri & Sat Evenings Summer at the Plaza

Enjoy outdoor entertainment in our town plaza on Centre St. in downtown Drumheller. Find out more at

drumheller.ca

17 Rosebud Growers Market Learn more at rosebud.ca

the Valley. Visit traveldrumheller.com

Thurs-Sat Evenings Summer at the Plaza

Enjoy outdoor entertainment in our town plaza on Centre St. in downtown Drumheller. Find out more at

drumheller.ca



Rosebud Makers and **Growers Market**

Learn more at rosebud.ca



Canadian Icons Concert

Canadian Icon TOM COCHRANE returns for another incredible concert at the Badlands Amphitheatre.

badlandsamp.com/upcoming-events/

Thurs-Sat Evenings Summer at the Plaza

Enjoy outdoor entertainment in our town plaza on Centre St. in downtown Drumheller. Find out more at

drumheller.ca

SEPTEMBER



Dinosaur 1/2 marathon Learn more at dinosaurhalf.com



Farm to table event

Learn more at drumheller.ca PHOTO: Bowen Clausen

23 Rosebud Plein Air Paint Out Learn more at rosebud.ca



Roots, Blues & Barbecue in the Badlands - Badlands Amp badlandsamp.com



Nightmare at the Plaza Learn more at **drumheller.ca**

Downtown Halloween Trick and Treating

Learn more at **traveldrumheller.com**

NOVEMBER



Festival of Lights Learn more at **festivaloflightsdrum**. wixsite.com/mysite

DECEMBER



Learn more at drumheller.ca

Santa Saturdays Learn more at drumheller.ca

Christmas in the Coulee

Special Members Preview on Nov . 29th! 4-7pm. Cost: \$10/person (Atlas members are free!)

Learn more at

atlascoalmine.ab.ca

New Year's Eve Luminere Visit drumheller.ca





We love having visitors to the Drumheller Valley region and we take keeping them, and our residents, safe very seriously. You can help us by taking the following steps to explore the Drumheller Valley and area responsibly.

But..if you're feeling unwell, please stay home. Refer to Alberta Health Services' guidelines for current regulations on traveling.



Masks are **mandatory** within all indoor public spaces.



Maintain a distance of at least two metres when you encounter fellow adventurers.



Social gatherings are not permitted anywhere indoors (restaurants/hotels etc.) with anyone other than your immediate household.



Wash your hands thoroughly and regularly and make use of hand sanitizer where available.



Follow any
directional signage to
keep apart when in stores
and attractions.



Bring your own safety supplies such as masks and hand sanitizer.



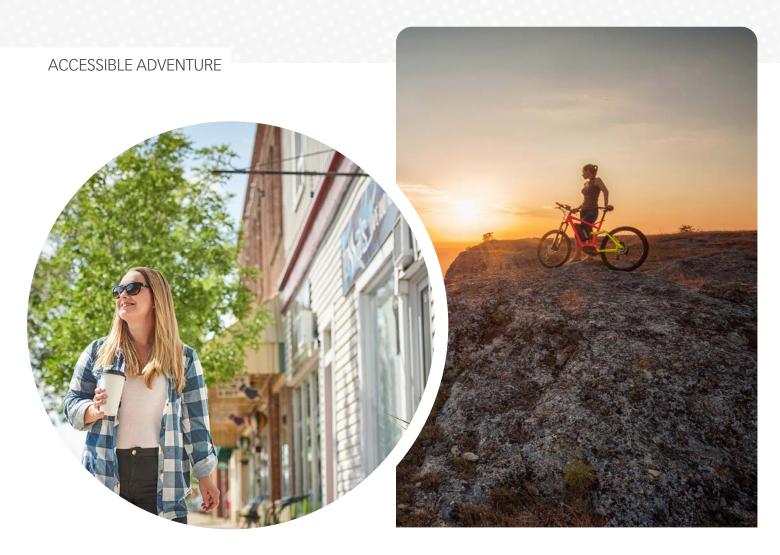
Outdoor gatherings are allowed, with a maximum of 10 people.



Take out what you take in.
Carry your garbage with you
until you can dispose of it in a
safe manner. If garbage bins
are full, you need to take your
rubbish with you.

ACCESSIBLE

adventure By Amber Lee Mohl After the year we've had, it's a good feeling to be able to get out and explore. When you visit Drumheller, you'll find that the natural beauty of the Badlands is just waiting to be discovered. Whether you're checking out the Hoodoos, hiking the Horseshoe Canyon, or rolling along the bike trails at an easy pace, you can explore the Valley with relative ease, whatever your fitness level. From the relaxed walker to the friendly competitor, Drumheller has something for everyone. Here are a few ideas to get you motivated...



Wander Downtown

LAID BACK

What's better than a leisurely stroll in downtown Drumheller? There are shops to peruse, cafes and restaurants to dine in, and dinosaurs to discover. Places like Black Mountain Roasterie, Au Croque Monsieur, and The Spirit Within even have charming little outdoor patios to enjoy your coffee or a cup of tea on. The Plaza, just behind the Napier Theatre, features live music and events during the summer. During the winter, you can feel the warmth of community spirit with events like Festival of Lights. Catch a Dragon's hockey game at the arena just North of downtown or visit the World's Largest Dinosaur.

drumheller.ca

E-bike Rentals

LOW KEY

Rent an e-bike from Red Deer River Adventures. It's a low key way to experience the full potential of the Valley's landscape and points of interest. Pack some water, a hat, and sunscreen in a backpack and ride out to the Royal Tyrrell Museum by way of the trails that meander in and around the hills. Or go east and venture out to Rosedale for some ice cream at Asteroid, a neat little castle just along the main road.

This is a great option for those who want to tour the valley and just take it easy. E-bikes have an electronic motor, so there's minimal effort on your part, save for a bit of pedal power. The whole family can cruise along with relative ease in the summer, while Fat bike e-bike rentals are available in the winter.

Note: Kids under 18 must be accompanied by a parent or guardian.

reddeerriveradventures.com





Nordic Walking

INTERMEDIATE

Travel off the beaten path with Drumheller Nordic Walking and Wellness. Experience the beauty of the valley with a guided walking tour tailored just for you! Take a fast paced hike along our pathway system, a gentle stroll through historic downtown. If you're really ready to burn some energy, try a little of both. Whatever you choose, Nordic Walking and Wellness is a great way to take in all of the sights and sounds of the Red Deer River Valley and the surrounding area.

sites.google.com/site/drumhellernordicwalking/home

The Gran Fondo Badlands Ride

INTERMEDIATE

August 7th, 2021

Accessible for all cyclists, the Gran Fondo Badlands Ride lets you travel through the land of the dinosaurs on your bike. But it's not a race. Rather, it's a way to enjoy the scenery of the Badlands while challenging yourself to push harder and go further.

The Gran Fondo isn't just for elite athletes. You get to choose your distance: beginners can do the shorter rides, and riders with more experience can take on the longer trek.

There's even a short ride on the Bleriot Ferry which crosses the Red Deer River. Are you B-A-D enough to ride the Badlands? Sign up today at

granfondobadlands.ca



Drumheller Half Marathon

ALL LEVELS

Sunday, Sept 15th, 2021

Hit the ground running - or walking - at the Drumheller Half Marathon. The trails are relatively flat (with a few short hills around the Museum for the 21k) so it's suitable for anyone who wants to get out for a friendly competition.

The Half Marathon and 10k have been certified by Athletics Canada, while the 5k is shorter and family friendly. All runs start and finish at the east side of the Badlands Community Facility, which is just a block away from Drumheller's world renowned "Tyra." Where else can you brag about running past the World's Largest Dinosaur?

Half Marathon, 10k Walk/Run, and 5k Family Fun Run.

dinosaurhalf.com

X Ultra Warrior Challenge

INTENSE

Date TBD

You've been training your whole life for this one! The X Ultra Warrior Challenge in the Badlands is 50 km of mixed trails and tough terrain throughout the valley. This one is not for the faint of heart. You'll feel every inhale and exhale, every burning muscle, and every drop of sweat. And once you finish, you'll feel the utter exhilaration in completing such a demanding race.

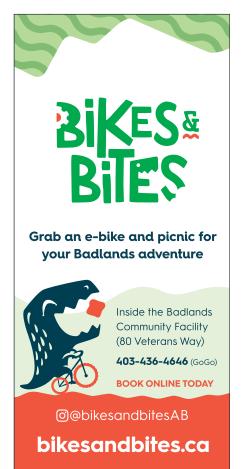
With four legs to complete, you can register to run it on your own, or as part of a relay team.

Xwarriorchallenge.com



★ Family Friendly Destination **★**

- **Self Guided Walks**
- **Ö** U-Pick Fruit **Ö** Lunch Available
- 💍 Pancake Breakfasts 💍 Farm Store 🛮 💍 Bat Walks 🍏 Friday Night Brisket 💍 Gelato
- Special Events





Drumheller NORDIC WALKING & wellness



Walking with people and pooches throughout Drumheller, the badlands and the Red Deer River Valley since 2008.

Visit our website at:

sites.google.com/site/ drumhellernordicwalking/home

or call 403.823.0156

HORSESHOE CANYON CAMPGROUND



This full-service camparound offers adventurers immediate access to the hikes and vistas of Horseshoe Canyon. Clean washrooms & shower facilities, free Wi-Fi, playground, convenience store and icecream shop. Located close to attractions in both Drumheller & Rosebud. Helicopter tours offered on-site by Mountain View Helicopters.

403 856 8107 info@horseshoecanyon.ca horseshoecanyon.ca



Best views in Drumheller!



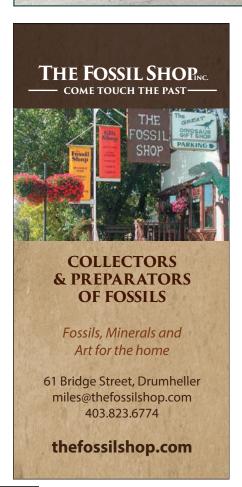


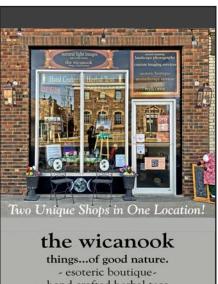


We look forward to seeing you soon!

Here's just a few of the things you can expect during your stay with us:

- Complimentary Hot Breakfast
- Business Centre & Fitness Room
- Pet Friendly
- Large common areas to accommodate groups & teams.





things...of good nature.
- esoteric boutique- hand crafted herbal teas www.thewicanook.com
403-823-0595

natural light images

real. world. beauty.

award winning landscape photography -photo restoration and reproduction -

www.nlightimages.com 403-823-0592

175D 3rd Ave West - Drumheller Alberta







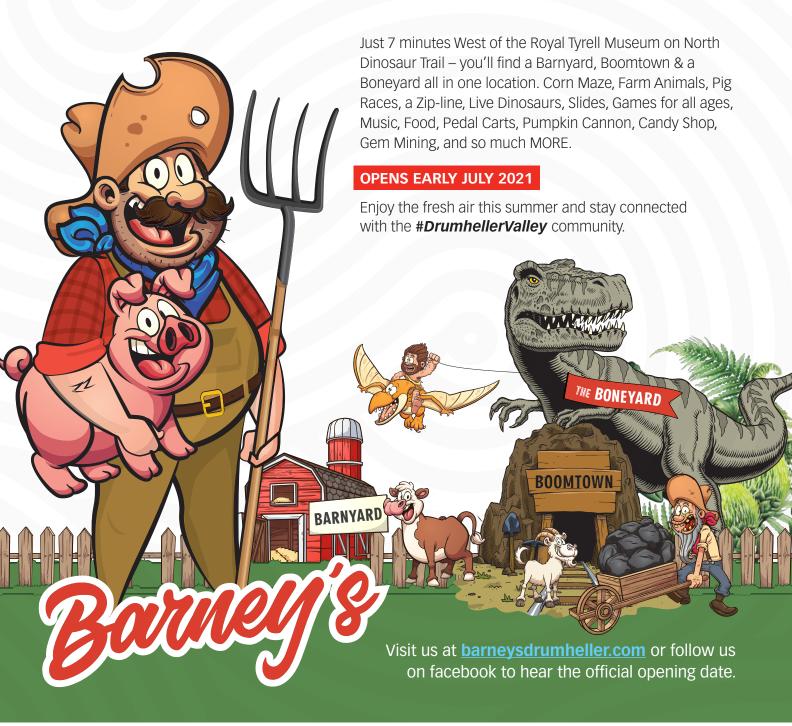
Dino Adventures is a book series for young children. Imaginary dinosaurs teach children important lessons. Topics range from being kind to accepting others for who they are, we all have something to learn every day. Dino Adventures was inspired by the beautiful Drumheller Valley and its dinosaur history.

Learn more at

dinoadventurers.ca

NEW experience

Barneys Adventure Park is your **NEW** Outdoor Fun Destination.





From burger joints and waffles to fine-dining establishments and saloons, the Drumheller Valley is packed with places to fuel up. We hit the streets to ask locals to share some of their favourite places to eat in and around town.

Recommends: Chopped Leaf at 700 AB-9 | Open 11am -7pm mon-sun | 403.856-4400 "Great Healthy choices." ORDER the Baja Quesadilla or really any of the bowls."

- Jon Sheppard, Owner at Jon Sheppard Media Recommends: Sam's Kitchen
at 1220 Newcastle Trail | Open 11am 9pm mon - sun | 403.870.4131
"It's a non-pretentious little venue, with
a friendly atmosphere and great food."
ORDER their Beef vindaloo and
veggie pakoda. Num num!"

- Carol Todor, Retired Diva



Recommends: Athens Greek Restaurant at 71 Bridge St. Open 4:30pm - 8:30pm wed-sat | 403.823.3225 "It is my fave place to eat! They have the friendliest staff, and inviting atmosphere...and the food-so full of flavour and delicious! ORDER the Greek Ribs with Greek Fries. So good!"

- Deana Hannem, Owner-Dinosaur Valley Massage & Wellness

Recommends: Pizza 249 at 3 Ave W. Open mon-sun (hours may vary) | 403.823.5757 "Delicious, consistent food. Always great service and delivery! ORDER the Canadian 12" pizza, or a pizza sub. Both are very satisfying. A staple for locals!"

- Wendy Walsh, Bookkeeper/Assistant-Westside Windshields

Recommends: Bernie and the Boys at 305 4 St W Open tues-sun (hours may vary) | 403.823.3318 "Their food is always fresh and delicious." They made affordable meals for those struggling through the pandemic. ORDER

the G' special burger with poutine!" - Jason Blanke, Morning Show Host-News boom 99.5

Recommends: Vintage Pub at 30 Railway Ave W Open 10am -11:30pm mon-sat | 403.823.2340

"Great food, great service. ORDER their Pizza or Chicken Souvlaki."

- Jeff Larson, Owner-Napier Theatre

Recommends: Yavis Family Restaurant at 249 3 Ave W. | Open 11am -7:30pm tues-sun | 403.823.2340

"The last 4 decades have seen much change-but Yavis's remains consistent with a welcoming atmosphere & great food (classic items and new additions). **ORDER** the Steak sandwich or wings."

- Fred Makowecki, Image Crafter Signs

Recommends: Vintage 2 (family side) at 30 Railway Ave. W | Open 10am -11:30pm mon-sat | 403.823.2340

"Great selection on the menu. ORDER their Pizza-it's awesome, especially their Donair pizza."

- Charlotte Arndt-Mitchell, Owner-Seapearls Ceramic Works



BLACKFOOT CROSSING HISTORICAL PARK



Blackfoot Crossing Historical Park is a world renowned cultural, educational and entertainment Centre built for the promotion and preservation of the Siksika Nation Peoples', Language, Culture and Traditions. Enter a stunning facility and embark upon an unforgettable journey as you delight in fantastic Exhibitions and dazzling Performances, and enjoy an exciting, authentic, Blackfoot cultural experience. **Reopening on May 1st, 2021**







Alberta 1, Box 1639, AB TOJ 3W0 | 403-734-5171 | info@blackfootcrossing.ca Visit us for more info at blackfootcrossing.ca



Dry Canyon Collectables

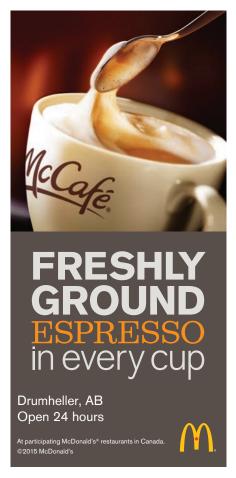
Come check out the selection of indigenous collectibles, genuine moccasins, trapdoor underwear, dream catchers and many other unique items. Enjoy the gallery of local artists work. If you are looking for a one-of-a-kind gift you'll find it here!

175-3rd Ave West, Drumheller 403-856-3556

Find us on Facebook!











Come enjoy our cozy tasting room and spacious patio overlooking "munchie park" near downtown Drumheller. 14 taps of locally crafted beer and cider. Growler fills, flights, snacks - family approved and pet friendly on the patio. www.valleybrewing.ca



WEEKEND By Amber Lee Mohl

It's true... girls just want to have fun!

So, grab your mom, your sister, or your best friend, hop in the car, and take a road trip down to Drumheller for a weekend full of rest, relaxation, and adventure. It's time to become a real life valley girl!



ACCOMMODATIONS

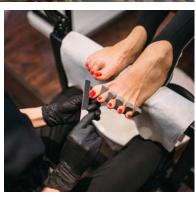
First of all, you'll need a place to stay! In the valley, you can book all types of accommodations. Put your feet up in a luxury Bed and Breakfast, or camp in one of the many campgrounds. There are hotels, budget friendly motels, and even trailer rentals available to make your girl's weekend one to remember!

Photo: Badlands Photography









THE LOW-DOWN ON DOWNTOWN

Historic Downtown Drumheller is full of quirky little shops, cafes, and restaurants. From antiques to boutiques, you'll also find that Downtown Drumheller has a friendly, laid back atmosphere.

- > Show off your creativity and paint your own ceramic coffee mug or stop by one of the artsy fartsy shops full of one-of-a-kind pieces and paintings. Gaze at local art on 3rd Avenue at the Badlands Gallery and stop for latte at one of the cafes along the way.
- > Call to book a massage or mani-pedi at one of the local spas.
- > Watch a movie at The Napier Theatre, known for having the best popcorn in town. Afterward, hit up one of the local pubs and wind down with a glass of wine and appetizers.

OUTDOOR ADVENTURE

for the Farmer's Market. Shop with your gal pals and discover great food, art, handmade crib pegs, knitwear, and other hand-crafted items made by swing with a round of golf or venture east and hike the Hoodoos.

WEEKEND WEEKEND By Amber Lee Mohl



Let's hear it for the boys!

It's time to grab the keys and hit the road. Drumheller is the perfect place to just get away from it all and unwind.



PATIO PIT STOP

A cold beer on a hot day? Craft beer is making its mark on the world... Drumheller included. Stop by the valley's very own brewery and try out one of their tasty craft brews on the patio. With names like Discovery and Coal Rush, it'll bring you back to a simpler place in time.

There's a great selection of local pubs and dining establishments where you can whet your whistle and nosh on delicious food. It goes beyond downtown, so grab a map at the Information Centre, or ask a local for their favourite place to eat. We're a friendly sort around these parts!



MUSIC MAN

The valley attracts musical talent from all over the world. There are folk fests, outdoor concerts, and a ton of local venues for bands to show off their musical chops. In fact, Drumheller happens to be the home of Canada's Largest Outdoor Stage. Catch a concert next time you find yourself in the Drumheller Valley.

ROAD TRIPPIN'

Put the GPS away and turn the radio up. When you're looking for a road trip, Drumheller has exactly what you're looking for.

First off is the Dinosaur Trail Loop. Start at the Drumheller Information Centre. found at the World's Largest Dinosaur, also now known as Tyra. Heading west on North Dinosaur Trail, you'll see signs that guide you along the way, taking you past the museum, and the golf course. Make a pit stop at the go-karts and remember what it was like to be a kid.

> Continue on and you'll cross the Red Deer River on the Bleriot Ferry. On the south side, stop at Orkney Viewpoint and take some epic pictures of the Drumheller valley landscape.

> > Oh, you're not done yet. Keep going on Highway 575, pass right through Drumheller, and find yourself in Rosedale. Turn right, travel across 11 bridges and find yourself in Wayne. Stop for dinner and a good time at their local saloon.

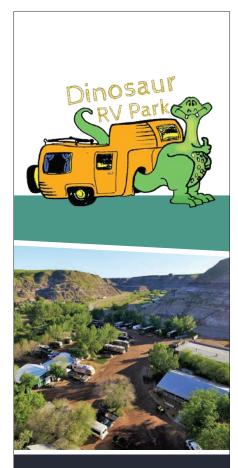
The drive is about two hours, but it could take you more, what with all the fascinating stops and landmarks along the way.

PHOTO ABOVE: Last Chance Saloon



GUYS AND GALS

Adventure, or leisure - there's something for everyone here in the valley. So, hop in the car and stop by for a visit. Uncover what Drumheller has to offer today!



Featuring 4 deluxe cabins in addition to a wide array of serviced RV sites, Dinosaur RV Park is the perfect basecamp for your Drumheller adventure.

Walking distance to the World's Largest Dinosaur, swimming pool, spray park, shopping and dining. Clean washrooms and shower facilities, guest laundry, free Wi-Fi, mini-golf, arcade, playground, C-store.

403.823.3291

reservations@dinosaurrvpark.com

dinosaurrvpark.com



By Jennifer Dorozio

Photography by Broken Curfew Photography

During the wintertime, the town of Drumheller may appear to get a little quieter, especially when the snow flies. But if you take a walk down Centre Street on a day when the Drumheller Dragons play at the Drumheller Memorial Arena you'll see the opposite is true.

The Dragons, who are part of the Alberta Junior Hockey League (AJHL), played their inaugural season at the Drumheller Memorial Arena in 2003. Since then, the Junior A team, which consists of studentathletes between 16 and 20 years old from all over Alberta, has become a linchpin for fostering community in the valley.

During the season, which runs from late August to February, ardent fans from around the valley and beyond (and often wearing the Dragons' signature orange jersey colour) fill the town's restaurants, cafés and hotels celebrating victories or consoling each other following a defeat. "Before games, because we do have such a fan base in the community, the game nights are super noticeable," says Dustin Edwards, team manager for the Dragons and an employee with Canalta, which operates three hotels in town.

"The Canalta Jurassic is a home-away-from-home for the families of players [both of the Dragons and opposing teams], and a lot of them spend time there or at the Ramada and SureStay as well." Edwards, who is from Drumheller, says the town has enthusiastically embraced the team as its own: staff at Black Mountain Roasters look forward to serving a returning customer base made up of families of players; Yavis family restaurant is a common locale for post-game victory celebrations.

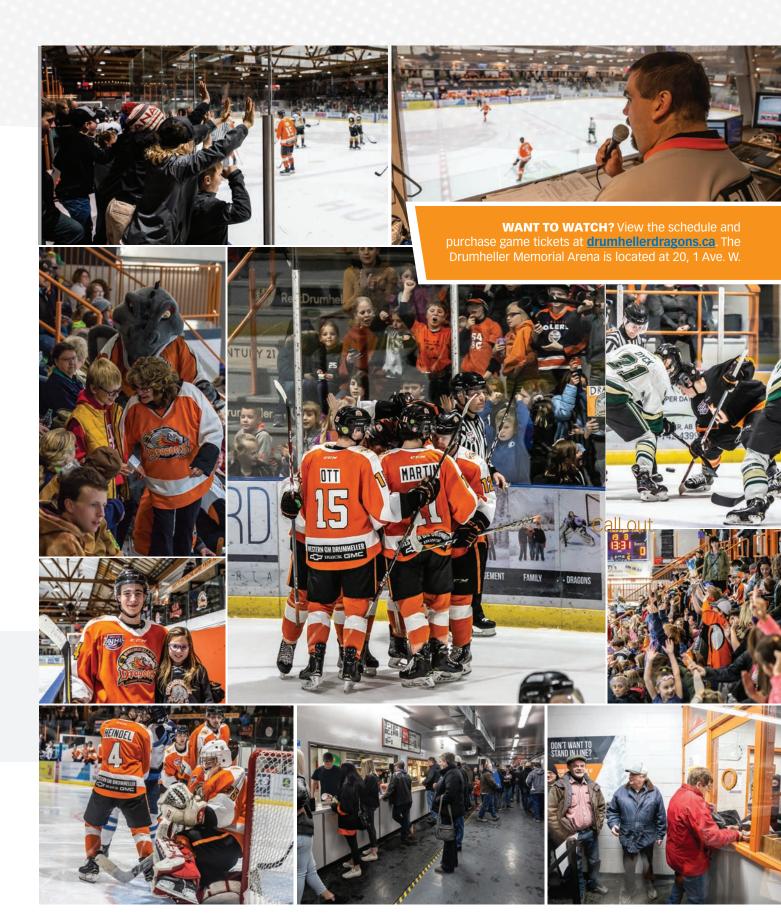
In addition, downtown microbrewery Valley Brewing sells its beer at the arena during games and has even re-branded one of its popular beers, the Capstone Pilsner, as the "Power Play Pilsner" and decorated it with the Dragons' logo. "It's the same beer, but it just tastes better in this [re-branded] can," jokes Nick Sereda, co-owner and manager of Valley Brewing. "It's our way of showing support for the team, and it's also kind of cool that the Dragons are something the whole community can get behind." On an average game night during the season, Dragons games are packed. In a town of roughly 10,000 people, between 800 to 1,000 fans fill the arena. Many in the crowd are family members of the players who have made the trek into Drumheller from surrounding central Alberta communities and beyond. Regardless of where fans hail from, the fast and exciting games bring everyone together.

This is high-level hockey, and often, when players leave the Dragons, they go on to earn hockey scholarships at universities and Ivy League schools. "It gives people something to do in the wintertime. It also gives people something to cheer about," says Jason Blanke, a local radio host in Drumheller and the home announcer for Dragons games at Memorial Arena. "When the Dragons score [in a regular-season game], you can hear it outside the rink.

When the Dragons score in the playoffs, you can hear it three blocks away," he says. Blanke, a hockey super-fan himself, has volunteered with the team for many years and says the sport is taken very seriously in Drumheller. "When the team competes, the fans are right beside them." Not only do the games energize the town during a slower season for local business, but they also offer an opportunity for people to gather and connect despite below-zero temperatures. "I think the community is proud that this team is here, they're proud of the players that come here, and they're proud of what the players accomplish coming through this program," says Blanke.

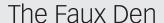
I think the community is proud that this team is here... and they're proud of what the players accomplish.

—Jason Blanke









We offer souvenirs, gifts, fossils, jewelry, garden decor and more! We aim to include something for everyone while keeping true to our history of farming, coal mining, railways etc.

> Open 7 days a week-May long weekend till Christmas with extended Summer hours.

175 3 Ave W, Drumheller, AB



Contact US! 403.856.5035



Hoodoo **Hydration Station**

Your dehydration salvation.

After the hike, come and chill at the Hoodoo Hydration Station! Fresh Lemon and Watermelonade, Real Milkshakes, Shaved Ice, & lots of other treats to cool you down. Great music, great people, great scene! See you this summer...







Jungling Works

Shop in the inviting atmosphere of a 1920's brick building filled with home decor, kitchenware and great gift ideas. The shop features Canadian handcrafted products and badlands inspired textiles by artist/owner Debra Jungling.

299 1st st. West (gorgosaurus st.)



403.823.2208 junglingworks.com

explore

Horseshoe Canyon

A must see attraction along the Highway 9 corridor, thousands of visitors come every year to enjoy the Canyon's hiking trails, amazing views, day-use and rest areas.

camp

Keiver's Lake Campground

West of Three Hills on Highway 583. 34 stalls, 8 group sites, wash house, play park, basketball court, ball diamond, camp kitchen, no motorized boats, swimming not recommended.

Swalwell Dam

Southwest of Swalwell. Self-register. Picnic areas, fire pits.

Braconnier Dam

South of Three Hills on Highway 21. 10 stalls, self-register, camp kitchen, no fishing.

visit

Orkney Viewpoint

Located off Highway 837 west of Drumheller, the Orkney Viewpoint is a popular tourist attraction and rest area, offering stunning views of the Red Deer River Valley.



#sharekneehill







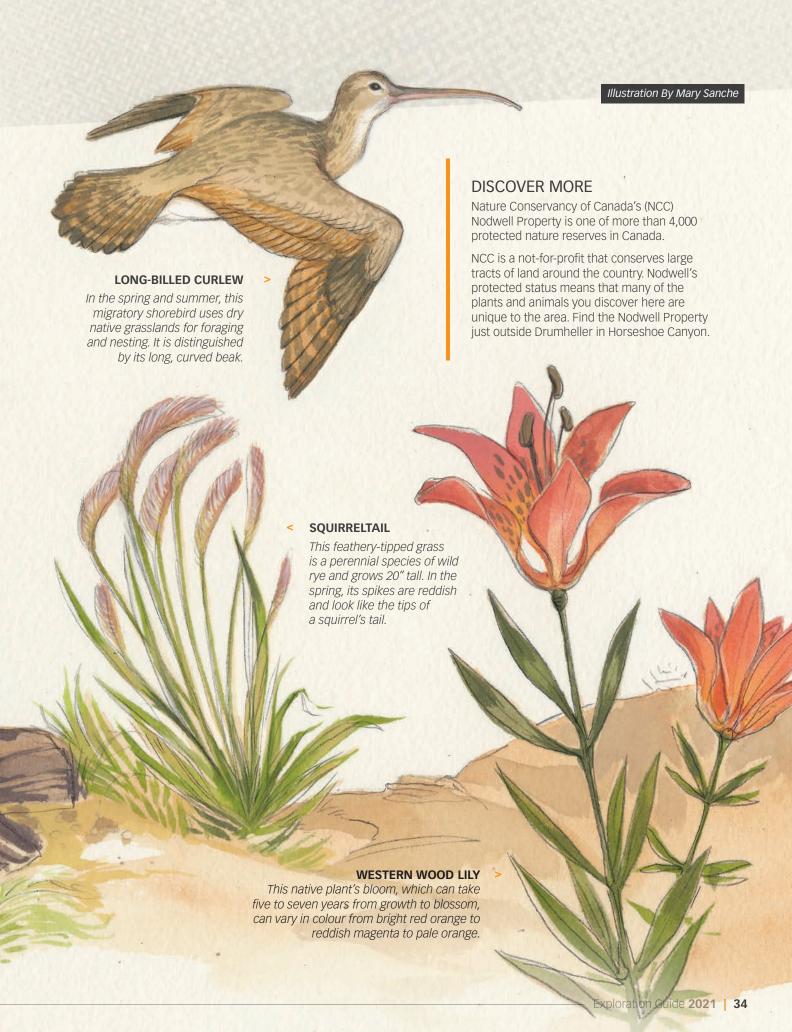
@ kneehillcounty

www.kneehillcounty.com

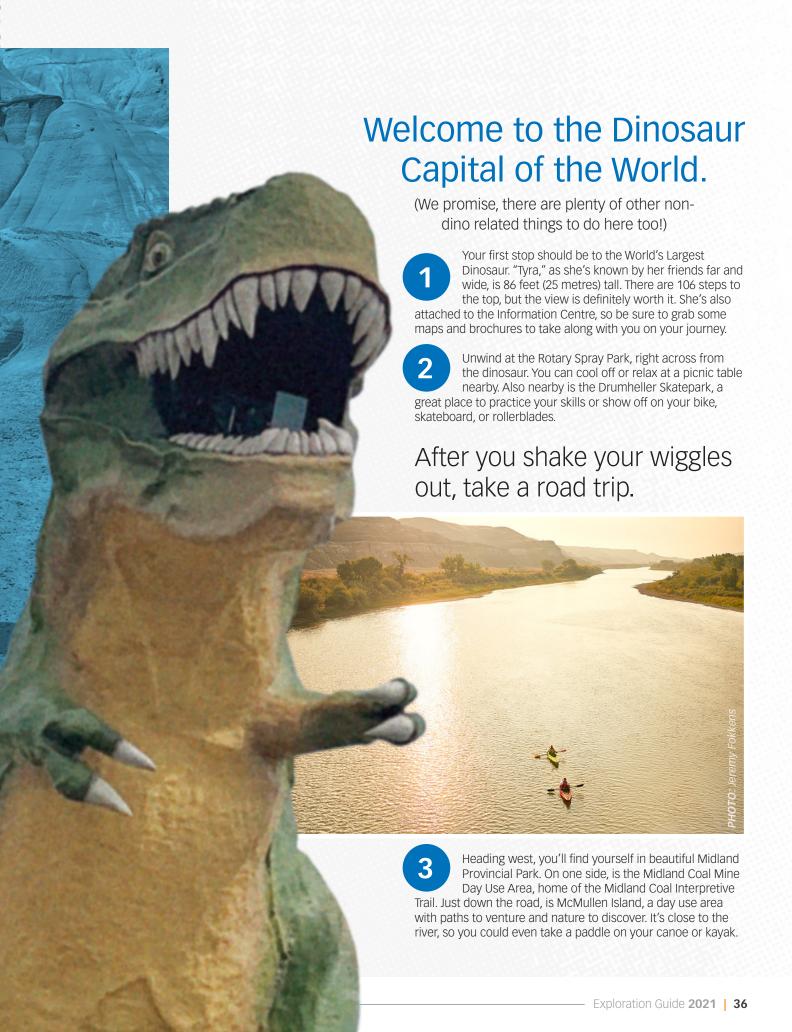
Flora & Fauma

Millions of years ago the Drumheller Valley was home to some awe-inspiring plants and animals. Today, the area—which is part of the Grassland Natural Region—continues to teem with beautiful and unique wildlife. Here are just a few of the plants and animals you may come across during your next Drumheller adventure.











Be sure to take a stop at the Last Chance Saloon which is in the heart of Wayne. Known for their eclectic interior, outdoor patio, mouth watering BBQ and live outdoor music in the summer. Or find yourself in East Coulee, where you can visit the school museum.

While visiting the Museum, make sure to stop in at the Willow Cafe where you can get some icy cool treats. Or take a tour at the Atlas Coal Mine National Historic Site. Horseshoe Canyon is another great spot to visit.

> Please remember to buy your tickets on-line at atlascoalmine.ab.ca

Just 17 km southwest of the valley, its hillside layers exude the mystery of the Badlands, where dinosaurs once roamed.

Take the day to enjoy a scenic hike in the canyon or take an Instagram worthy picture from one of the platforms at the top.



Burn some energy and learn at the same time with the Dinowalk, a self-guided tour highlighting 20 dinosaurs that were actually found in the Drumheller area. You'll also find colourful dinosaurs downtown, all waiting for you to take a selfie with them. We promise they won't bite. These ones are friendly... we think.

Run away from Tyra for the perfect selfie near the Rotary Spray Park.



There are pathways all throughout the valley. About 18 km stretched along the Red Deer river, and downtown. Rent an e-bike and venture out.

Why not hire a bike from Bikes and Bites–get a picnic to enjoy on your adventure.

Bike to the Royal Tyrrell Museum on the Badlands Interpretive Trail, which connects to the Town of Drumheller's pathway system.

The Tyrrell has changed a lot over the years, with more hands-on learning and interactive discovery opportunities.



There are go-karts to be raced, coal mines to be toured, and hills to be climbed. With days and days of discovery, Drumheller is full of adventure just waiting for you to find.

Visit Atlas Coal Mine to immerse yourself into Drumhellers Mining past.

Plan your next adventure today!





WEDDING VENUES

Picture a wedding filled with music, art galleries, and random loveliness. Drumheller and the surrounding area is full of unique places to celebrate your special day.

The Badlands Community Facility is an elegant venue, situated right alongside the river. It can accommodate both an indoor and outdoor wedding, with a beautiful terrace overlooking the beautiful park and surrounding hills.



Rosebud, a small hamlet just a short drive from Drumheller, is renowned for it's live theatre and charming arts scene. You'll find historical venues dotted throughout the valley, perfect for your happily ever after.

Consider getting married in a charming little tearoom, a park next to the river, or in Canada's biggest Little Church. If it's tradition you're looking for, Drumheller has a wide range of beautiful churches, in all denominations.

VENUE: Little Church **PHOTO:** Madison Jamie Photography

AMENITIES & VENDORS

Now you need a photographer, a hair stylist, and a band. The Drumheller community has all of that and more.
And the great thing about hiring local? Your photographer will know the perfect spots for capturing your special moments. There are caterers to serve you delicious food, and many talented hairdressers in town to help glam you up for the big day. Want to make a grand entrance with a horse drawn carriage? Drumheller has that too!

VENUE: The Badlands Community Facility **PHOTO:** Cassies Camera

STAY & PLAY

Drumheller is full of activities for you and your guests. Take a day to meander down the river in a kayak or a canoe. Venture out to the Hoodoos or take a bike ride on the trail to the go-carts. During the winter months, rent a pair of snowshoes and trek along the river path or hillsides. Hold hands and sneak a kiss in amongst the hills and hideaways throughout the valley.

And for those who thrive on adventure, nothing says, "Let's get married!" like watching the sunset on a helicopter tour of the Badlands, with breathtaking views of the landscape.

Drumheller really is the ideal place to celebrate the beginning of the rest of your life together.

NOTE: Many venues are able to host your ceremony and reception in the same place. Others even offer wedding packages for discounts on accommodations and venues.

congratulations

YOU SAID YES

BADLANDS COMMUNITY FACILITY

The Badlands Community Facility is a modern venue committed to ensuring perfection on your special day. Their courteous and professional staff are here to assist you in creating beautiful and memorable experiences for you and your family to cherish for years to come.

They take pride in creating the perfect backdrop for your reception, personalized with your unique romantic touches that will make your dream day complete. Exchange vows within Drumheller's breathtaking landscapes or within the elegance of a banquet hall.

Complete your day on their terrace overlooking the panoramic views of the Badlands, while enjoying the serenity of the outdoors. Experience the beauty of the Badlands Community Facility on your wedding day.



80 VETERANS WAY, DRUMHELLER, ALBERTA • 403.823.1370 BOOKINGS@DRUMHELLER.CA









