

2027 ADVERTISING agreement

Exploration Guide



ADVERTISEMENT PURCHASE DETAILS

Please check all the far-left boxes that apply to your Advertising request, including the Annual Partnership if you want to become a partner.

Important Dates:

- All sales will be completed by December 1, 2026.
- Ad submissions are due by December 14, 2026.
- Proof approval due by January 8, 2027.

✓	Item	Partner Rate	Non-Partner Rate	Qty	TOTAL
PARTNERSHIP					
☐	2027 Business Partnership	\$225	—		
☐	2027 Event Partnership	\$115	—		
SUBTOTAL					
EXPLORATION GUIDE ADS					
☐	1/6 ad space (2.25"W x 4.75"H)	\$405	\$600		
☐	1/3 ad space (2.25"W x 9.75"H)	\$785	\$1165		
☐	1/3 square (4.75"W x 4.75"H)	\$785	\$1165		
☐	1/2 ad space (7.25"W x 4.75"H)	\$1200	\$1780		
☐	Full Page ad (8.25"W x 10.75"H)	\$1905	\$2885		
☐	Inside Front Cover (8.25"W x 10.75"H)	\$2550	\$3885		
☐	Outside Back Cover (8.25"W x 10.75"H)	\$2610	\$4000		
☐	Inside Back Cover (8.25"W x 10.75"H)	\$2550	\$3885		
☐					
SUBTOTAL					
SUBMISSION OPTIONS					
☐	I need help designing my ad***	*dependent of ad size			
☐	Repeat my ad from 2025	—	—	—	—
☐	I will submit my own artwork	—	—	—	—
SUBTOTAL					
☐	TOTAL of above SUBTOTALS				
☐	GST				
GRAND TOTAL					

*Please note, all images and copy for in-house design need to be supplied by the advertiser. For edits only, working files of the ad need to be submitted and reviewed prior to edit changes. There is only one free edit, an additional fees will be charged for every additional redesigns.

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STANDARD TERMS AND CONDITIONS

1. All advertising is accepted at Publisher's discretion. **Position is not guaranteed.**
2. The advertiser shall be solely responsible for unauthorized use of name, photograph, device, or word protected by copyright, or registered trademark, and shall indemnify the Publisher against any loss, costs, and expenses which it may incur as a result of a claim for such unauthorized use. Advertiser warrants that it has the right to use all material supplied with the advertisement.
3. The rates are for advertising space only. Advertising material must be provided to our specifications; otherwise, all necessary production services will be charged to the advertiser.
4. All copy, artwork, and pictorial material must be submitted by specified closing dates. If changes are not received by closing dates, the most recent material on hand will be used.
5. The Publisher will not be responsible for damages arising out of errors in advertisements above the value of the space used for the advertisement in which the error occurred. There shall be no liability for its failure, for any cause, beyond the amount paid for such advertisement.
6. Terms are 100% payable upon booking.
7. Any design, artwork, photography, copywriting, or typesetting supplied by Travel Drumheller is for the exclusive use of the Publisher. Any other use not authorized in writing is an infringement of copyright and subject to compensation.
8. Editorial coverage is entirely at the discretion of the Editor/Publisher and does not form part of this agreement.
9. Other promotional services or products do not form part of this advertising.
10. There are no terms, conditions, or warranties to this agreement except for those contained in this written agreement.

Business Name		
Contact Name		
Mailing Address		
City	Prov	Post Code
Phone		Cell
Email		Website
GRAND TOTAL (from previous page)	Payment ☐ Cheque** ☐ E-transfer*** ☐ Cash	

** Please make cheques payable to Travel Drumheller. *** Send E-transfers to admin@traveldrumheller.com.
Cash payments can be submitted in person at 181 Railway Ave, Drumheller, AB where a receipt will be issued.

☐ I agree to this contract and understand the details of the timelines.

Signature

Date